

MEDIAKIT 2025

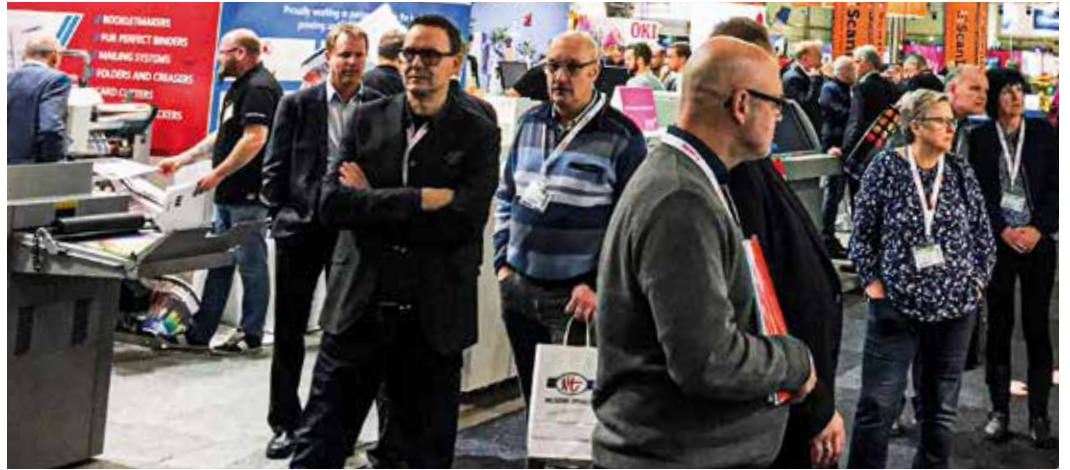
AGI
MEDIA
AB



AGI
Media

Contact and visitor address:

AGI Media i Malmö AB
Altonagatan 5
211 38 Malmö, Sweden



CONTENT

AGI – TRADE SHOWS

Sign&Print Scandinavia - Stockholm, Sweden.....	4
Sign Print & Pack - Odense, Denmark	6
Sign, Print & Promotion - Oslo, Norway	8

AGI – ONLINE & PRINTED MAGAZINES

Sign&Print Sweden - online	10
Sign&Print Sweden - print magazine	12
Sign&Print Norway - online.....	14
Sign&Print Norway - print magazine.....	16
Sign, Print & Packnews Denmark - online	18
Sign Print & Pack Denmark - print magazine	20
Packnews Sweden - online	22
Packnews Sweden - print magazine	24
Packnews Norway - online	26
Packnews Finland - online	28
Packsuppliers - print & online	30
Packindx - online	31
Livsmedelsnyheter - online	32
CAP&Design - online	34
CAP&Design Games - online	36
3DP Sweden - online.....	38
3DP Norway - online.....	40

AGI – ABOUT US

Contact info	42
Company Info	44



Since the start, back in 1969, **AGI Media AB** has been the Nordic go-to news and knowledge source for the sign, print and packaging community. Over the years, our coverage has grown. Our exhibitions cover all Scandinavia and our magazines and newsletters now also includes special sites on the packaging industry, the food industry, additive manufacturing and Scandinavian graphic design.

From the onset, our mission has always been to cover the latest and most relevant news for the growing number of readers.

At the same time, AGI has been the preferred channel to reach decision makers and professionals in the industry. Our vision is to be a natural meeting point for the companies we cater for – from producers to suppliers.



SIGN&PRINT

SCANDINAVIA 2025

www.signochprint.se

SIGN&PRINT SCANDINAVIA

October 7–9 2025, Kistamässan, Stockholm

Sign&Print Scandinavia is the largest of the Scandinavian trade shows for the sign and print industry. It is held every second year. The exhibition is combined with seminars held by the key trade federations within the industry. The whole event is organized and marketed by AGI.

PRICE INFO

Registration fee €600

(Includes presentation and logo in digital and physical catalogue)

Price per square meter €230

(Includes relevant walls and wireless internet)

VISITORS 2023

2474 visitors

85 per cent decision makers or influencing decisions



TARGET GROUPS

- Printers
- Copyshops
- Sign and Large Format manufacturers
- Sign installers
- Sign makers
- Digital signage
- Print shops
- Bookbinders
- Industrial print
- Print, sign and packaging purchasers
- Event agencies
- Promotion businesses
- Interior designers
- Packaging and labeling
- Car wrappers

For the current and updated version visit www.signochprint.se



BOOK YOUR STAND.
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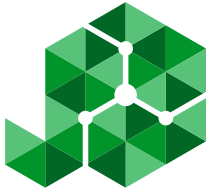
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SIGN & PRINT PACK DENMARK 2026

www.sipp.dk

SIGN PRINT & PACK DENMARK

September 16–17 2026, Odense Congress Center, Odense

Sign Print & Pack Denmark is the trade show for the Danish sign and print industry. It is held every second year. The exhibition is combined with seminars held by the key trade federations within the industry. The whole event is organized and marketed by AGI Publishing House.

PRICE INFO

Registration fee €750

(Includes presentation and logo in digital and physical catalogue)

Price per square meter €215

(Includes relevant walls and wireless internet)

VISITORS 2024

1 344 visitors

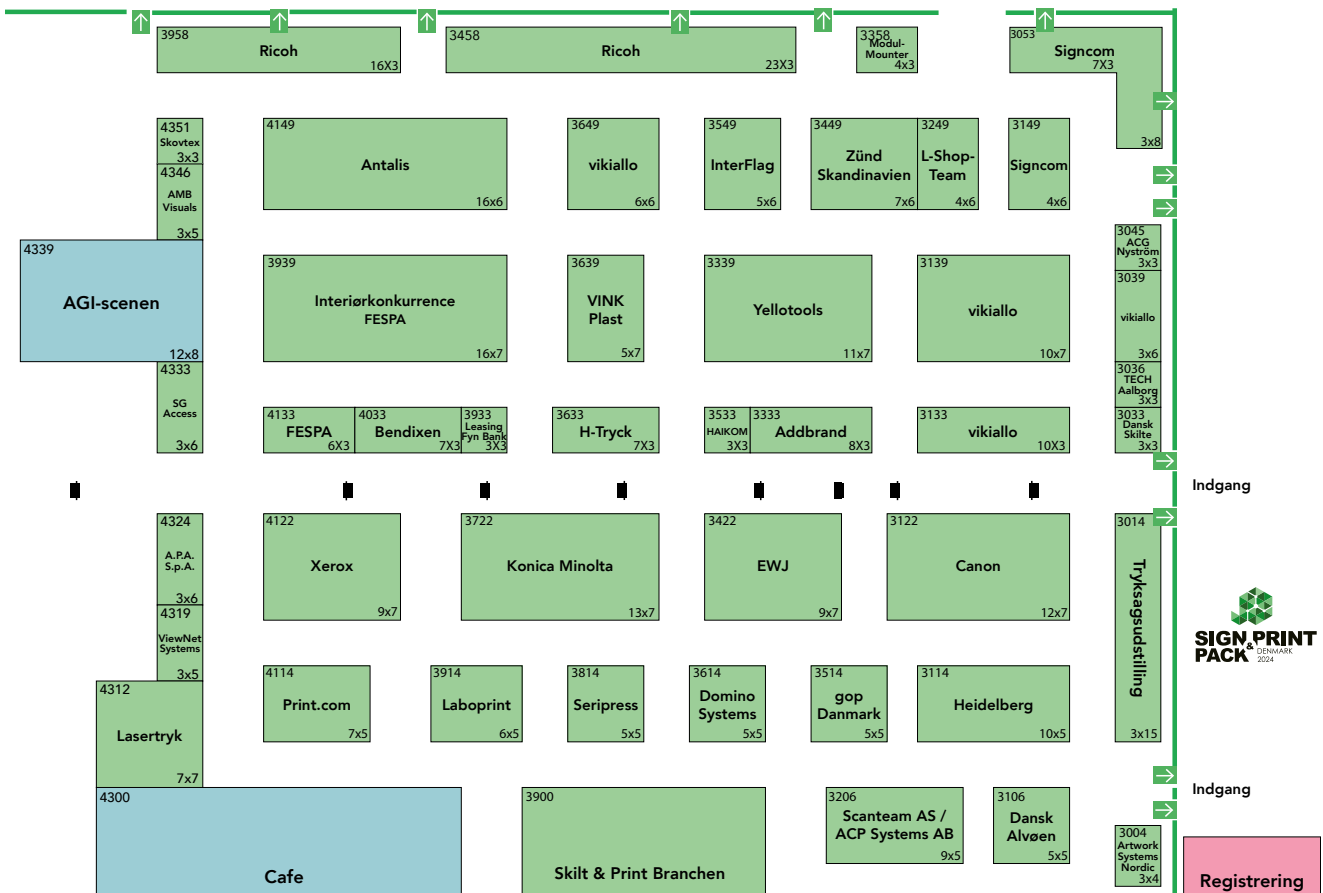
76 per cent decision makers or influencing decisions



TARGET GROUPS

- Printers
- Quick printers
- Sign and Large Format manufacturers
- Sign installers
- Sign makers
- Digital signage
- Print shops
- Finishing
- Industrial print
- Print, sign and packaging purchasers
- Event agencies
- Promotion businesses
- Interior designers
- Packaging and labeling
- Car wrappers

For the current and updated version visit www.sipp.dk/halplan



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SIGN & PRINT PROMOTION

NORWAY 2027

www.sipp.no

SIGN PRINT & PROMOTION NORWAY

March 17-18 2027, X Meeting Point, Oslo

Sign Print & Promotion Norway is the trade show for the Norwegian sign and print industry. It is held every second year. The exhibition is combined with seminars held by the key trade federations within the industry. The whole event is organized and marketed by AGI Media AB.

PRICE INFO

Registration fee €590

(Includes marketing, presentation and logo in digital and physical catalogue)

Price per square meter €169

(Includes relevant walls and wireless internet)

VISITORS 2025

976 visitors

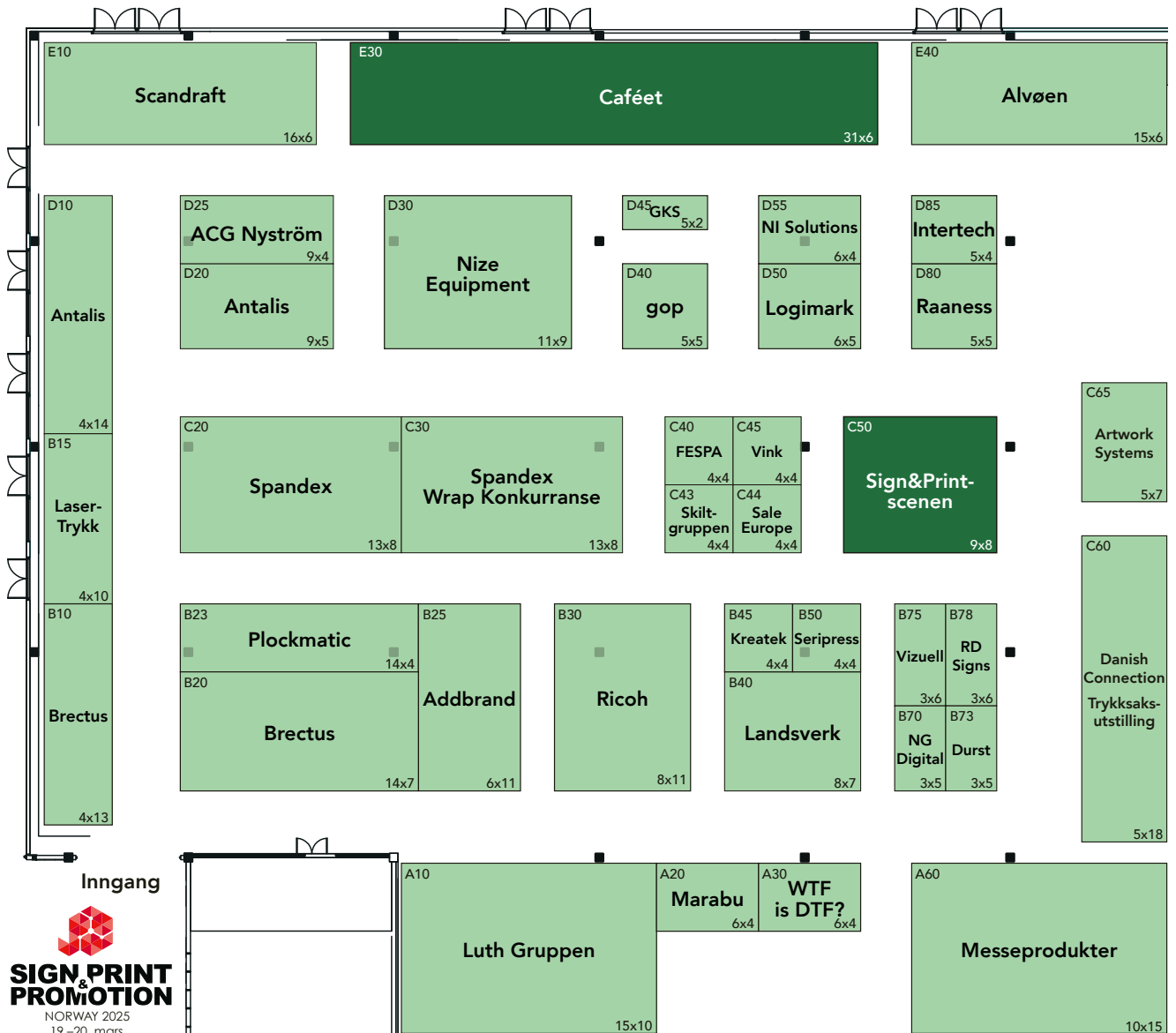
85 per cent decision makers or influencing decisions



TARGET GROUPS

- Printers
- Quick printers
- Sign and Large Format manufacturers
- Sign installers
- Sign makers
- Digital signage
- Print shops
- Bookbinders
- Industrial print
- Print, sign and packaging purchasers
- Event agencies
- Promotion businesses
- Interior designers
- Packaging and labeling
- Car wrappers

For the current and updated version visit www.sipp.no



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WWW.SIGNPRINT.SE

signprint.se is our newsletter for the Swedish sign and print industry. It is sent every Monday, Wednesday and Friday to recipients registered for free on the website.

PRICE INFO*

Top banner €3 500/quarter
950x150px (website) and 610x140px (newsletter)

Mid banner €2 500/quarter
320x260px (website) and 610x140px (newsletter)

Column banner €1 500/quarter
120x170px (website and newsletter)

Banners are shown in the Sign&Print website and in a minimum of 3 newsletters, weekly.

* Prices are based on a 12 months agreement.

940 039 total number of impressions

Sign&Print Newsletter

- 3 newsletters every week
- 714 269 impressions per year
- 6 056 newsletter subscribers
- 141 newsletters per year
- 43,9% opening rate

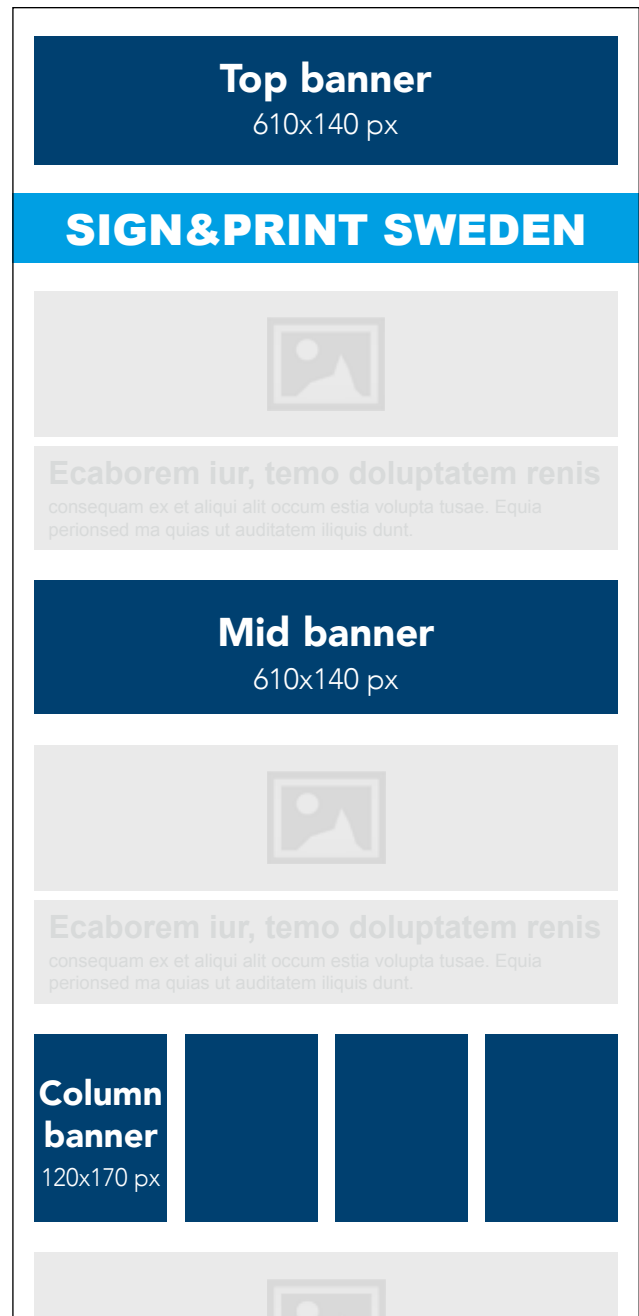
Sign&Print Website

- 225 770 page views per year

COVERED AREAS:

- Printing
- Printed packaging and promotion
- Market trends
- Large format
- Signage
- Digital signage
- Visual communication
- Prepress
- Finishing
- Workflow

Sign&Print Sweden newsletter



The newsletter layout consists of the following elements from top to bottom:

- Top banner:** A dark blue banner with the text "Top banner" and "610x140 px".
- Header:** A blue bar with the text "SIGN&PRINT SWEDEN" in white.
- Image placeholder:** A light gray rectangular area containing a placeholder icon for an image.
- Text block:** A light gray rectangular area containing the text "Ecaborem iur, temo doluptatem renis" followed by a paragraph of placeholder text: "consequam ex et aliqui alit occum estia volupta tusae. Equia perionsed ma quias ut auditatem iliquis dunt."
- Mid banner:** A dark blue banner with the text "Mid banner" and "610x140 px".
- Image placeholder:** A light gray rectangular area containing a placeholder icon for an image.
- Text block:** A light gray rectangular area containing the text "Ecaborem iur, temo doluptatem renis" followed by a paragraph of placeholder text: "consequam ex et aliqui alit occum estia volupta tusae. Equia perionsed ma quias ut auditatem iliquis dunt."
- Column banner:** A dark blue banner with the text "Column banner" and "120x170 px".
- Image placeholder:** A light gray rectangular area containing a placeholder icon for an image.

Editorial coverage

All media packages include coverage from our editorial team that:

- Visit your events
- Interview your customers
- Introduce your new products
- Put your business in a context

Sign&Print Sweden website

Top banner

Desktop: 950x150 px
Mobile: 320x260 px

SIGN&PRINT SWEDEN

Ecaborem iur, temo doluptatem renis
consequam ex et aliqui alit occum estia volupta tusae. Equia perionsed ma quias ut auditatem iliquis dunt.

Ecaborem iur, temo doluptatem renis
consequam ex et aliqui alit occum estia volupta tusae. Equia perionsed ma quias ut auditatem iliquis dunt.

Mid banner

Desktop & mobile
320x260 px

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consequam ex et aliqui alit occum estia volupta tusae. Equia perionsed ma quias ut auditatem iliquis dunt.

Ecaborem iur, temo doluptatem renis

Ecaborem iur, temo doluptatem renis

Ecaborem iur, temo doluptatem renis

Mid banner

Desktop & mobile
320x260 px

Ecaborem iur, temo doluptatem renis

Ecaborem iur, temo doluptatem renis

Column banner

Desktop & mobile
120x170 px

Ecaborem iur, temo doluptatem renis

Ecaborem iur, temo doluptatem renis

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WWW.SIGNPRINT.SE

Sign&Print is a printed magazine with five annual issues that are distributed to companies within printing, sign making, large format, packaging and converting in Sweden each year.

PRICE INFO*

Spread €2970

428x300 mm + 5 mm bleed, Uncoated

Full page €1980

214x300 mm + 5 mm bleed, Uncoated

Half page horizontal €1180

214x144 mm + 5 mm bleed, Uncoated

Half page vertical €1180

97x300 mm + 5 mm bleed, Uncoated

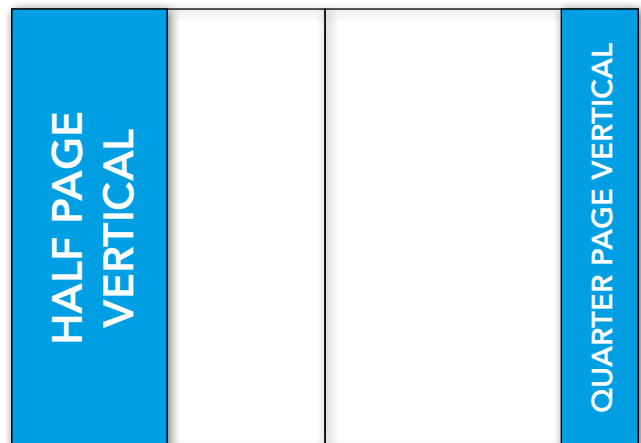
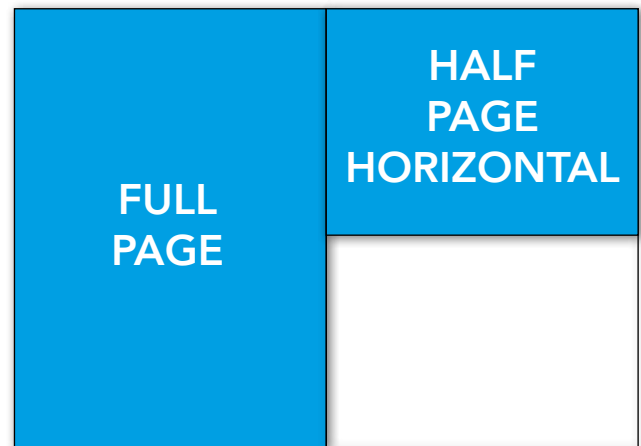
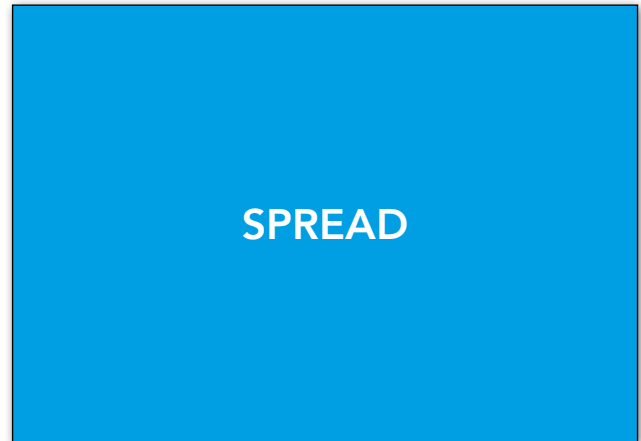
Quarter page vertical €640

50x300 mm + 5 mm bleed, Uncoated

* If you wish to advertise in more than one issue, please contact daniel.wahlgren@agi.se for price information

Approx. 1 700 distributed copies per issue

Issue	Ad deadline (cover/inlay)	Publication date
Sign&Print 579	Jan 17/Jan 24, 2025	Feb 7, 2025
Sign&Print 580	Mar 24/Mar 31, 2025	April 14, 2025
Sign&Print 581	May 20/May 27, 2025	June 11, 2025
Sign&Print 582	Sept 1/Sept 8, 2025	Sept 22, 2025
Sign&Print 583	Oct 16/Oct 23, 2025	Nov 6, 2025





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WWW.SIGNPRINT.NO

signprint.no is our newsletter for the Norwegian sign and print industry. It is sent out every Monday and Thursday to those who registered for free on the web site.

PRICE INFO*

Top banner €2 000/quarter
950x150px (website) and 610x140px (newsletter)

Mid banner €1 500/quarter
320x260px (website) and 610x140px (newsletter)

Column banner €1 000/quarter
120x170px (website and newsletter)

Banner is placed on the Sign og Print website and in every newsletter.

* Prices are based on a 12 months agreement.

327 436 total number of impressions

Sign&Print NO Newsletter

- 2 newsletters per week
- 244 958 impressions per year
- 4 614 newsletter subscribers
- 91 newsletters per year
- 44,1% opening rate

Sign&Print NO Website

- 82 478 page views per year

COVERED AREAS:

- Printing
- Printed packaging and promotion
- Market trends
- Large format
- Signage
- Digital signage
- Prepress
- Visual communication
- Finishing
- Workflow

Sign&Print Norway newsletter

Editorial coverage

All media packages include coverage from our editorial team that:

- Visit your events
- Interview your customers
- Introduce your new products
- Put your business in a context

Sign&Print Norway website

Top banner

Desktop: 950x150 px
Mobile: 320x260 px

SIGN&PRINT NORWAY

Ecaborem iur, temo doluptatem renis
consequam ex et aliqui alit occum estia volupta tusae. Equia perionsed ma quias ut auditatem iliquis dunt.

Ecaborem iur, temo doluptatem renis
consequam ex et aliqui alit occum estia volupta tusae. Equia perionsed ma quias ut auditatem iliquis dunt.

Mid banner

Desktop & mobile
320x260 px

Ecaborem iur, temo doluptatem renis
consequam ex et aliqui alit occum estia volupta tusae. Equia perionsed ma quias ut auditatem iliquis dunt.

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Ecaborem iur, temo doluptatem renis

Mid banner

Desktop & mobile
320x260 px

Ecaborem iur, temo doluptatem renis

Ecaborem iur, temo doluptatem renis

Column banner

Desktop & mobile
120x170 px

Ecaborem iur, temo doluptatem renis

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WWW.SIGNPRINT.NO

Sign&Print is a printed magazine with two annual issues that are distributed to companies within printing, sign making, large format, packaging and converting in Norway each year.

PRICE INFO*

Spread €2970

428x300 mm + 5 mm bleed, Coated

Full page €1980

214x300 mm + 5 mm bleed, Coated

Half page horizontal €1180

214x144 mm + 5 mm bleed, Coated

Half page vertical €1180

97x300 mm + 5 mm bleed, Coated

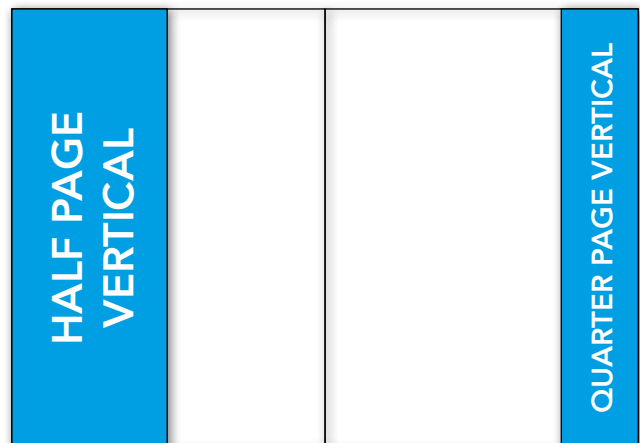
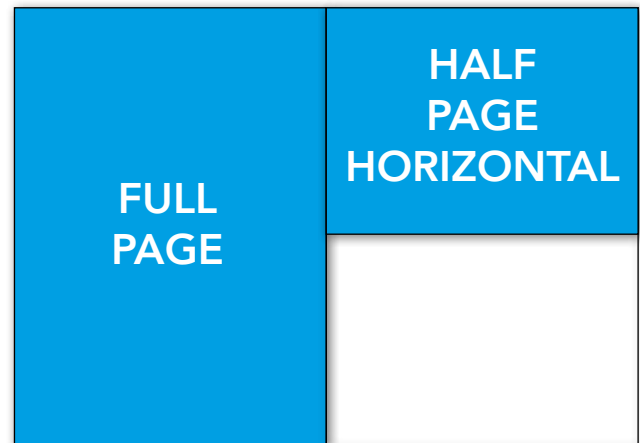
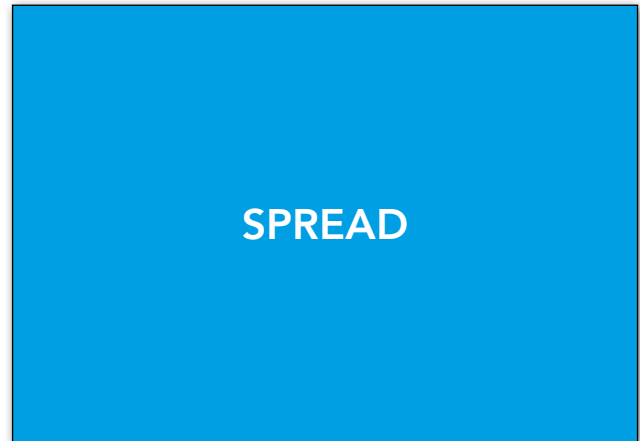
Quarter page vertical €640

50x300 mm + 5 mm bleed, Coated

* If you wish to advertise in more than one issue, please contact daniel.wahlgren@agi.se for price information

Approx. 1 500 distributed copies per issue

Issue	Ad deadline	Publication date
Sign&Print 238	Feb 17, 2025	March 3, 2025
Sign&Print 239	Sept 17, 2025	Oct 1, 2025





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WWW.SIGNPRINTPACK.DK

signprintpack.dk is our website and newsletter for the Danish sign, print and packaging industry. It is sent out twice a week to those who registered for free on the website.

PRICE INFO*

Top banner €2 000/quarter
950x150px (website) and 610x140px (newsletter)

Mid banner €1 500/quarter
320x260px (website) and 610x140px (newsletter)

Column banner €1 000/quarter
320x260px (website and newsletter)

Banner is placed on the Sign, Print & Packnews DK website and in every newsletter.

* Prices are based on a 12 months agreement.

484 373 total number of impressions

Sign Print & Packnews DK newsletter

- 2 newsletters every week
- 346 442 impressions per year
- 9 288 newsletter subscribers
- 89 newsletters per year
- 27,4% opening rate

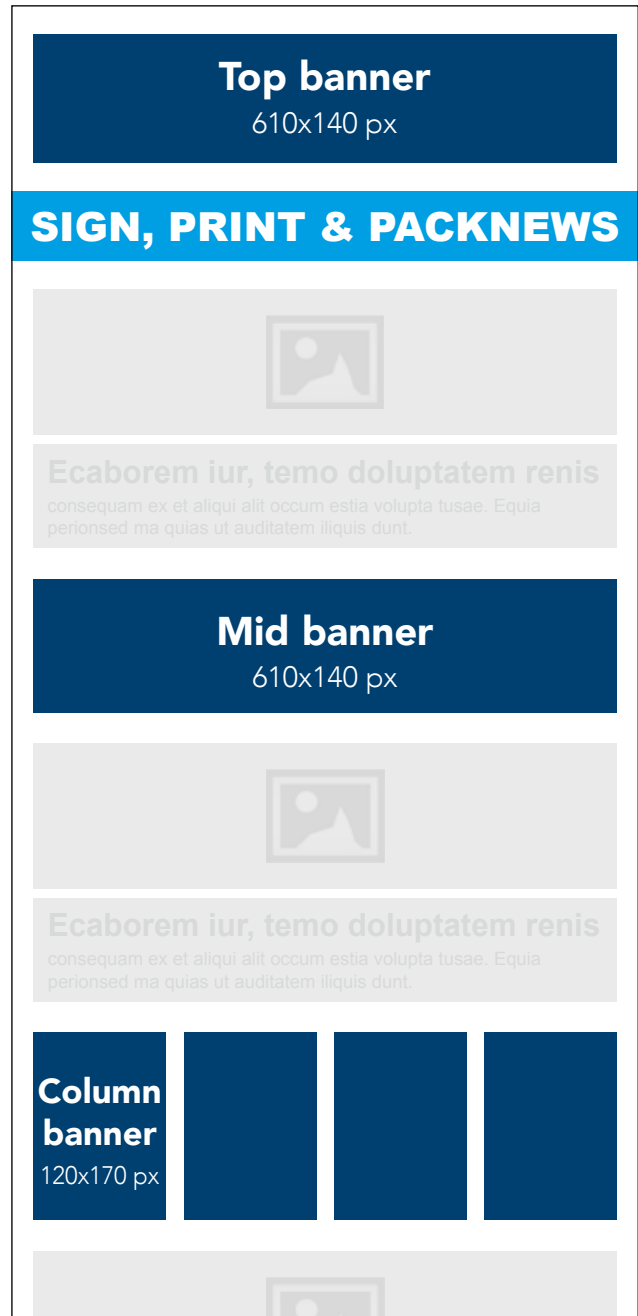
Sign Print & Packnews DK website

- 137 931 page views per year

COVERED AREAS:

- Printing
- Printed packaging and promotion
- Market trends
- Large format
- Signage
- Digital signage
- Prepress
- Visual communication
- Finishing
- Workflow

Newsletter



Editorial coverage

All media packages include coverage from our editorial team that:

- Visit your events
- Interview your customers
- Introduce your new products
- Put your business in a context

Website

Top banner

Desktop: 950x150 px
Mobile: 320x260 px

SIGN, PRINT & PACKNEWS

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Ecaborem iur, temo doluptatem renis



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Column banner
Desktop & mobile
120x170 px

Mid banner

Desktop & mobile
320x260 px

Mid banner

Desktop & mobile
320x260 px

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19

WWW.SIGNPRINTPACK.DK

Sign Print & Pack is a printed magazine with two annual issues that are distributed to companies within printing, sign making, large format, packaging and converting in Denmark each year.

PRICE INFO*

Spread €2970

428x300 mm + 5 mm bleed, Uncoated

Full page €1980

214x300 mm + 5 mm bleed, Uncoated

Half page horizontal €1180

214x144 mm + 5 mm bleed, Uncoated

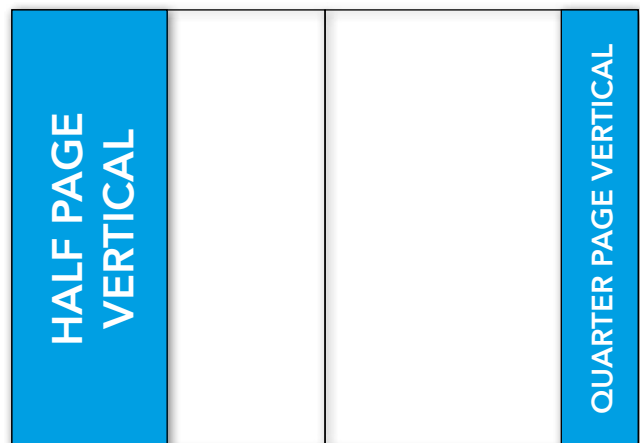
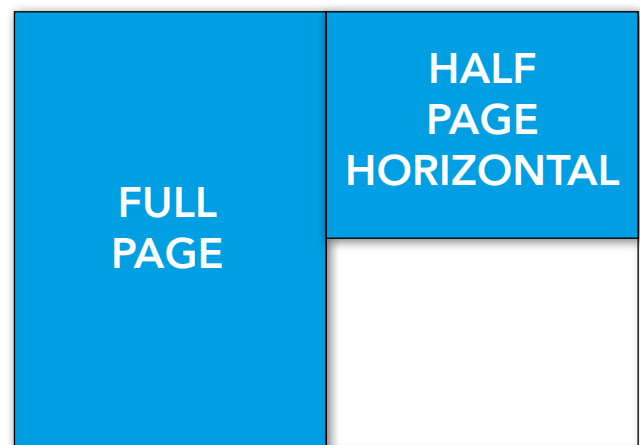
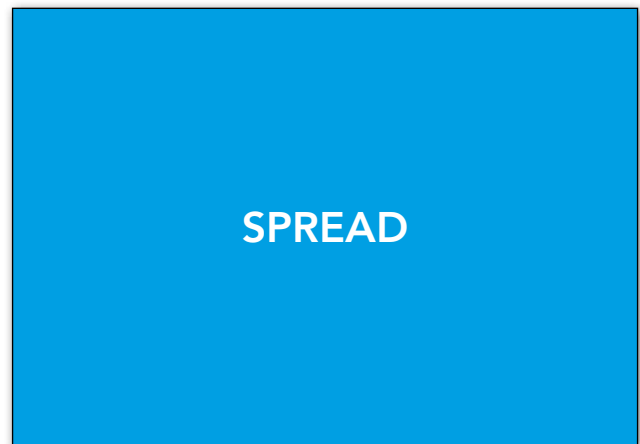
Half page vertical €1180

97x300 mm + 5 mm bleed, Uncoated

Quarter page vertical €640

50x300 mm + 5 mm bleed, Uncoated

* If you wish to advertise in more than one issue, please contact daniel.wahlgren@agi.se for price information



Approx. 1700 distributed copies per issue

Issue	Ad deadline	Publication date
Sign, Print & Pack 607	April 7, 2025	April 25, 2025
Sign, Print & Pack 608	Sept 30, 2025	Oct 16, 2025



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WWW.PACKNEWS.SE

The Packnews newsletter is distributed twice a week for free to the Swedish packaging industry. The newsletter is linked to stories on the website. All prices include exposure in both newsletters and website.

PRICE INFO*

Top banner €3 000/quarter

950x150px (website) and 610x140px (newsletter)

Mid banner €2 000/quarter

320x260px (website) and 610x140px (newsletter)

Column banner €1 250/quarter

120x170px (website and newsletter)

Banner is placed on the Packnews.se website and in every newsletter.

* Prices are based on a 12 months agreement

1 045 245 total number of impressions

Packnews.se Newsletter

- 2 newsletters per week
- 867 276 impressions per year
- 15 726 newsletter subscribers
- 93 newsletters per year
- 34,4% opening rate

Packnews.se Website

- 177 964 page views per year

COVERED AREAS:

- Packaging design
- Packaging materials
- Logistics
- Automation
- Packaging and label printing
- Prepress
- Finishing
- Packaging converting
- Workflow
- Marketing trends
- End-of-life

Packnews Sweden newsletter

Top banner

610x140 px

PACKNEWS SWEDEN



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Mid banner

610x140 px



Ecaborem iur, temo doluptatem renis

consequam ex et aliqui alit occum estia volupta tusae. Equia peronised ma quias ut audiatem iliquis dunt.

Column banner

120x170 px



Editorial coverage

All media packages include coverage from our editorial team that:

- Visit your events
- Interview your customers
- Introduce your new products
- Put your business in a context

Packnews Sweden website

Top banner

Desktop: 950x150 px
Mobile: 320x260 px

PACKNEWS SWEDEN

Ecaborem iur, temo doluptatem renis
consequam ex et aliqui alit occum estia volupta tusae. Equia perionsed ma quias ut auditatem iliquis dunt.

Ecaborem iur, temo doluptatem renis
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Ecaborem iur, temo doluptatem renis

Ecaborem iur, temo doluptatem renis

Mid banner

Desktop & mobile
320x260 px

Mid banner

Desktop & mobile
320x260 px

Column banner

Desktop & mobile
120x170 px

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WWW.PACKNEWS.COM

Packnews (former nord emballage) is a printed magazine with four annual issues that are distributed to industries in the Nordic packaging value chain, from material via machinery, converters, brandowners to end-of-life.

PRICE INFO*

Spread €2970

428x300 mm + 5 mm bleed, Uncoated

Full page €1980

214x300 mm + 5 mm bleed, Uncoated

Half page horizontal €1180

214x144 mm + 5 mm bleed, Uncoated

Half page vertical €1180

97x300 mm + 5 mm bleed, Uncoated

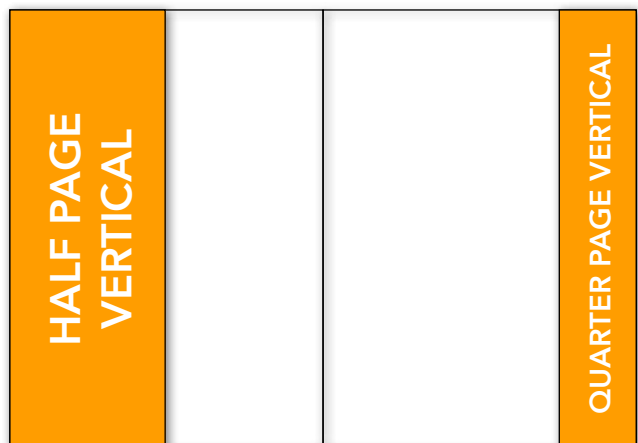
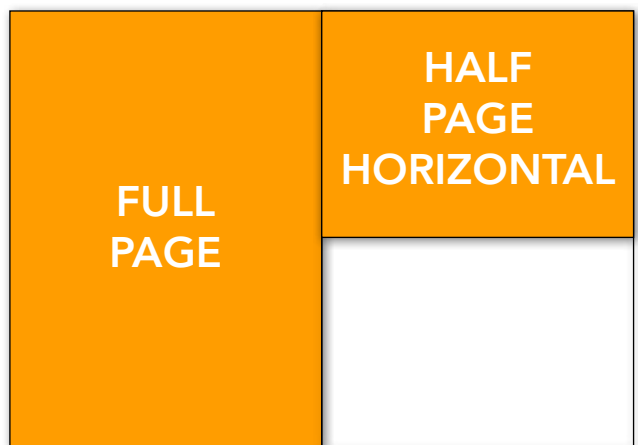
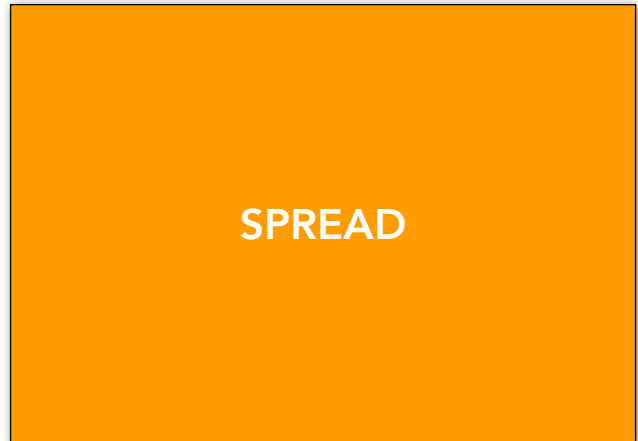
Quarter page vertical €640

50x300 mm + 5 mm bleed, Uncoated

* If you wish to advertise in more than one issue, please contact daniel.wahlgren@agi.se for price information

Approx. 3100 distributed copies per issue

Issue	Ad deadline (cover/inlay)	Publication date
1/2025	Jan 31 / Feb 6, 2025	Feb 20, 2025
2/2025	May 7 / May 14, 2025	May 28, 2025
3/2025	Aug 19 / Aug 26, 2025	Sept 9, 2025
4/2025	Oct 30 / Nov 6, 2025	Nov 20, 2025





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WWW.PACKNEWS.NO

The **Packnews** newsletter is distributed once a week for free to the Norwegian packaging industry. The newsletter is linked to stories on the website. All prices include exposure in both newsletters and website.

PRICE INFO*

Top banner €2 000/quarter
950x150px (website) and 610x140px (newsletter)

Mid banner €1 500/quarter
320x260px (website) and 610x140px (newsletter)

Column banner €750/quarter
120x170px (website and newsletter)

Banner is placed on the Packnews.no website and in every newsletter.

* Prices are based on a 12 months agreement

173 612 total number of impressions

Packnews.no Newsletter

- 1 newsletters per week
- 155 784 impressions per year
- 7 803 newsletter subscribers
- 45 newsletters per year
- 27,1% opening rate

Packnews.no Website

- 17 828 page views per year


COVERED AREAS:

- Packaging design
- Packaging materials
- Logistics
- Automation
- Prepress
- Finishing
- Workflow
- Packaging and label printing
- Packaging converting
- Marketing trends

Packnews Norway newsletter


Top banner
610x140 px

PACKNEWS NORWAY



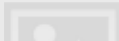
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Mid banner
610x140 px



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Column banner
120x170 px



Editorial coverage

All media packages include coverage from our editorial team that:

- Visit your events
- Interview your customers
- Introduce your new products
- Put your business in a context

Packnews Norway website

Top banner

Desktop: 950x150 px
Mobile: 320x260 px

PACKNEWS NORWAY

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Mid banner

Desktop & mobile
320x260 px

Mid banner

Desktop & mobile
320x260 px

Column banner

Desktop & mobile
120x170 px

WANT TO ADVERTISE? PLEASE CONTACT:



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WWW.PACKNEWS.FI

The **Packnews** newsletter is distributed once a week for free to the Finnish packaging industry. The newsletter is linked to stories on the website. All prices include exposure in both newsletters and website.

PRICE INFO*

Top banner €2 000/quarter
950x150px (website) and 610x140px (newsletter)

Mid banner €1 500/quarter
320x260px (website) and 610x140px (newsletter)

Column banner €750/quarter
120x170px (website and newsletter)

Banner is placed on the Packnews.no website and in every newsletter.

* Prices are based on a 12 months agreement

118 111 total number of impressions

Packnews.fi Newsletter

- 1 newsletters per week
- 88 181 impressions per year
- 4 038 newsletter subscribers
- 47 newsletters per year
- 25% opening rate

Packnews.fi Website

- 29 930 page views per year


COVERED AREAS:

• Packaging and label printing	• Packaging design
• Packaging converting	• Packaging materials
• Marketing trends	• Logistics
	• Automation
	• Prepress
	• Finishing
	• Workflow

Packnews Finland newsletter


Top banner
610x140 px

PACKNEWS FINLAND



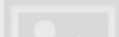
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Mid banner
610x140 px



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Column banner
120x170 px



Editorial coverage

All media packages include coverage from our editorial team that:

- Visit your events
- Interview your customers
- Introduce your new products
- Put your business in a context

Packnews Finland website

Top banner

Desktop: 950x150 px
Mobile: 320x260 px

PACKNEWS FINLAND

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Mid banner

Desktop & mobile
320x260 px

Mid banner

Desktop & mobile
320x260 px

Column banner

Desktop & mobile
120x170 px

WANT TO ADVERTISE? PLEASE CONTACT:



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A WHOPPING
60,000
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READERS

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MAKE YOUR COMPANY SEARCHABLE!

On Packsuppliers, the packaging industry finds your company and your products. Packsuppliers is part of Packnews and marketed throughout the Nordic region via all Packnews channels, as well as in all editions of the printed magazine (4 issues per year).



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All companies are categorized to make it easy for potential customers to find you. The price is only €429/year.

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PACKINDX

FOLLOW THE MATERIALS AND PACKAGING MARKET WITH PACKINDX

PackIndx - your tool to easily keep track of the packaging market. Make the right purchasing decisions by following the price trends of packaging and packaging materials.



Market information



Material price index



Analysis & simulation

ARE YOU A BUYER?

Are you paying too much?

ARE YOU A PRODUCER?

Are you underpaid?

GET THE FULL PICTURE!

SIGN UP NOW!

www.packindx.com

PACKINDX - for the right business

Uncertainty about the underlying cost trend creates uncertainty in pricing for the purchase and sale of packaging. It also means that the deal doesn't always go to the most appropriate party and misunderstandings arise. If we try to set fixed prices, it is more difficult to build long-term partnerships and this can negatively affect the business relationship.

With PackIndx, we offer buyers and sellers of packaging an easy way to keep track of underlying cost changes in the market. This allows us to create better conditions for a sustainable and long-term business.

PackIndx is produced
in partnership with
Zimply Index

WWW.LIVSMEDELSNYHETER.SE

The **Livsmedelsnyheter** newsletter is distributed once a week for free to the Swedish food industry. The newsletter is linked to stories on the website. All prices include exposure in both newsletters and website.

PRICE INFO*

Top banner €2 000/quarter

950x150px (website) and 610x140px (newsletter)

Mid banner €1 500/quarter

320x260px (website) and 610x140px (newsletter)

Column banner €750/quarter

120x170px (website and newsletter)

Banner is placed on the Packnews.se website and in every newsletter.

* Prices are based on a 12 months agreement

335 560 total number of impressions

Livsmedelsnyheter.se Newsletter

- 1 newsletters per week
- 232 346 impressions per year
- 11 475 newsletter subscribers
- 47 newsletters per year
- 28,6% opening rate

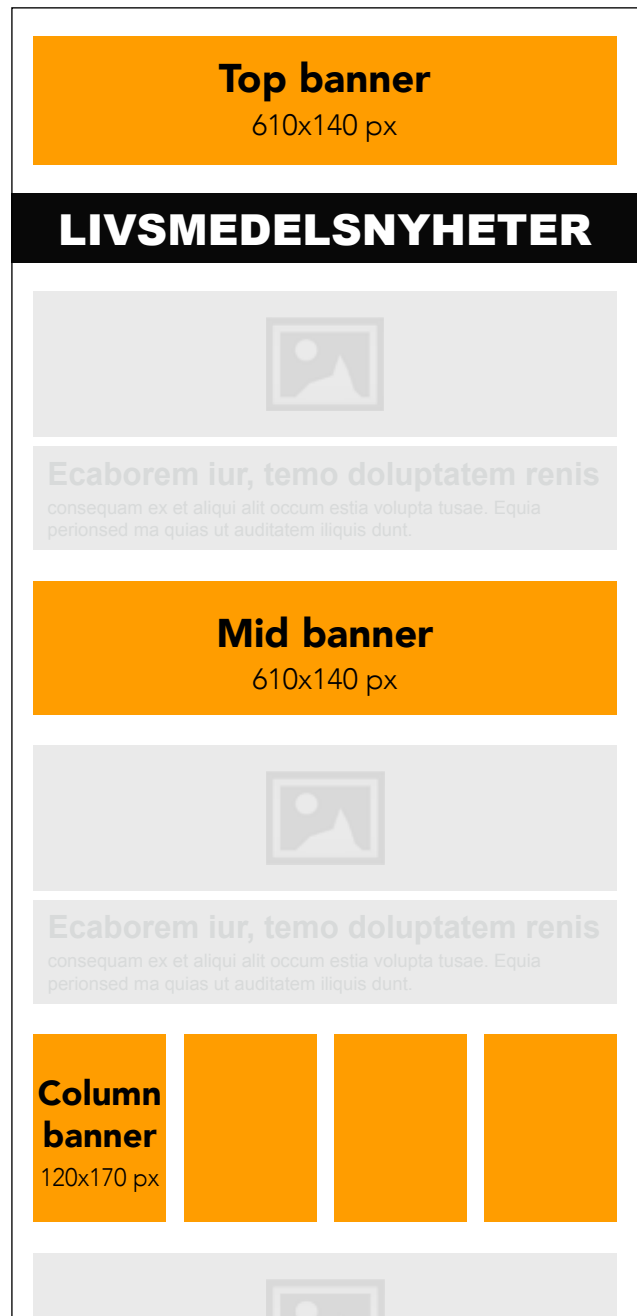
Livsmedelsnyheter.se Website

- 103 214 page views per year

COVERED AREAS:

- Raw material
- Trends
- Retail
- Consumer behavior
- Regulations
- Machinery
- New products
- Business
- Packaging
- Nutrition/health
- Environment

Livsmedelsnyheter newsletter



Editorial coverage

All media packages include coverage from our editorial team that:



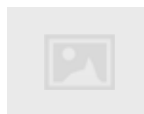

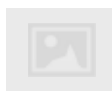
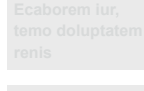



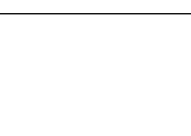


- Visit your events
- Interview your customers
- Introduce your new products
- Put your business in a context

Livsmedelsnyheter website

Top banner

Desktop: 950x150 px
Mobile: 320x260 px

LIVSMEDELSNYHETER

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WWW.CAPDESIGN.SE

The **CAP&Design** newsletter is distributed freely to everybody in the Swedish communications industry. The newsletter is linked to stories on the website. All prices include exposure in both newsletters and website.

PRICE INFO*

Top banner €2 000/quarter

980x240px (website), 320x260px (mobile) and 600x120px (newsletter)

Mid banner €1 500/quarter

800x200 px (website), 320x260px (mobile) and 600x120px (newsletter)

Banner is placed on the CAP&Design website and in every newsletter.

* Prices are based on a 12 months agreement

399 106 total number of Impressions

CAP&Design Newsletter

- 1 newsletters per week
- 297 777 impressions per year
- 8 852 newsletter subscribers
- 44 newsletters per year
- 46,7% opening rate

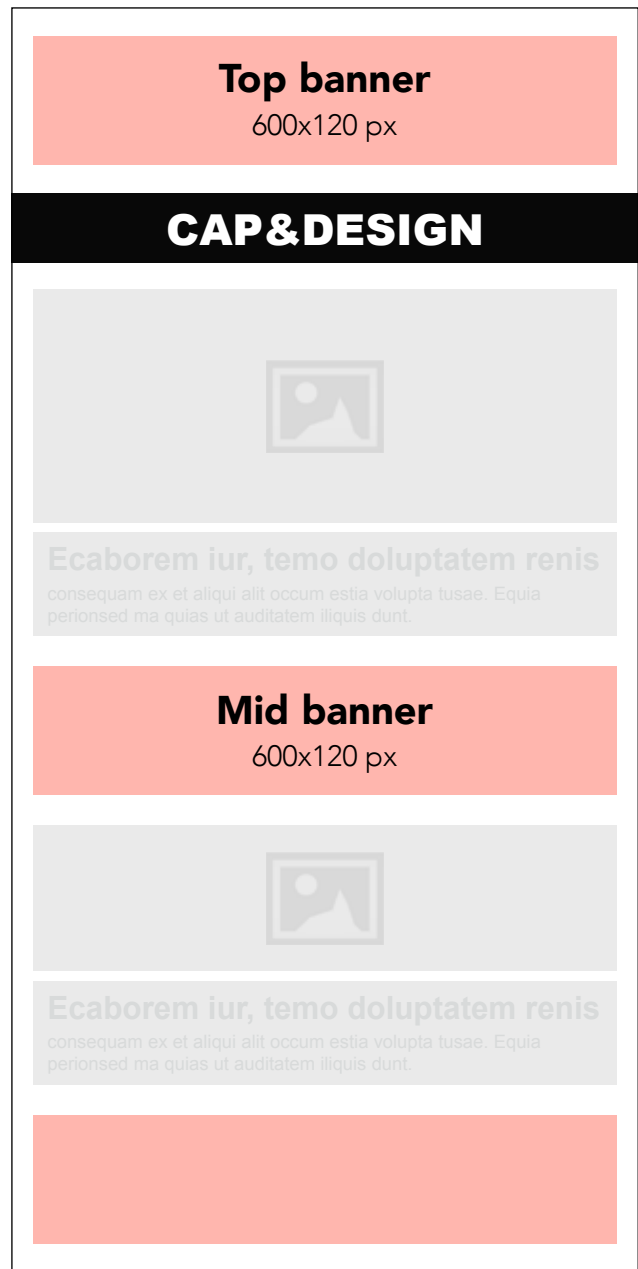
CAP&Design Website

- 101 329 page views per year

COVERED AREAS:

- Ad campaigns
- Creative agencies
- Graphic design
- Packaging design
- Design software
- Creative software

CAP&Design newsletter



Editorial coverage

All media packages include coverage from our editorial team that:

- Visit your events
- Interview your customers
- Introduce your new products
- Put your business in a context

CAP&Design website

CAP&DESIGN

Top banner

980x240 px

Mobile: 320x260 px



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Mid banner

560x200 px

Mobile: 320x260 px



WANT TO ADVERTISE?
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Emil Hammarström
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WWW.CAPDESIGN.SE/GAMES

The **CAP&Design Games** newsletter is freely distributed to professionals in the Swedish game development industry, with a special focus on game designers. It features curated stories linked to our website, ensuring maximum reach and engagement. All pricing includes exposure in both the newsletter and on the website.

PRICE INFO*

Top banner €2 000/quarter

980x240px (website), 320x260px (mobile) and 600x120px (newsletter)

Mid banner €1 500/quarter

800x200 px (website), 320x260px (mobile) and 600x120px (newsletter)

Banner is placed on the CAP&Design Games website and in every newsletter.

* Prices are based on a 12 months agreement

CAP&Design Games Newsletter

- 1 newsletter every 3 weeks
- 74 353 impressions per year
- 10 284 newsletter subscribers
- 15 newsletters per year
- 48,2% opening rate

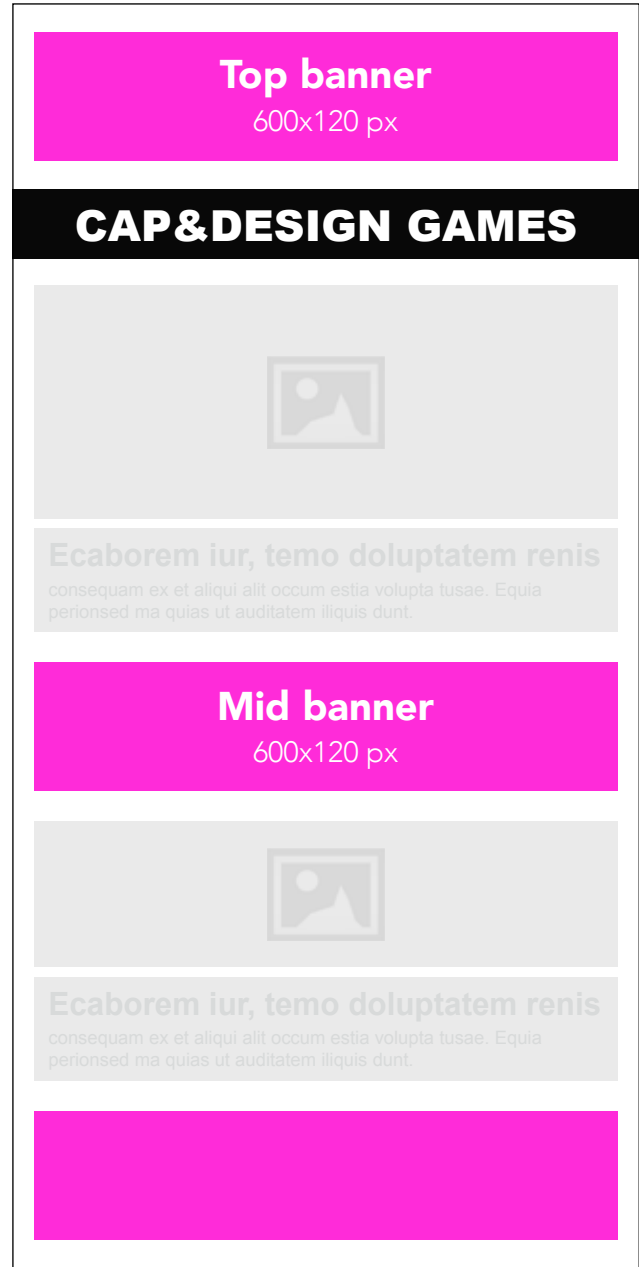
CAP&Design Games Website

- As the site is newly launched, figures can not be presented until 2026

COVERED AREAS:

- Game development
- Creative agencies
- Graphic design
- Game design
- Design software
- Creative software

CAP&Design Games newsletter



Editorial coverage

All media packages include coverage from our editorial team that:

- Visit your events
- Interview your customers
- Introduce your new products
- Put your business in a context

CAP&Design Games website

CAP&DESIGN GAMES

Top banner

980x240 px
Mobile: 320x260 px



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Mid banner

560x200 px
Mobile: 320x260 px



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WWW.3DP.SE

The **3dp.se** newsletter is distributed for free twice a week to Swedish and Nordic 3D printing professionals. The newsletter is linked to stories on the website. All prices include exposure in both newsletters and website.

PRICE INFO*

Top banner €2 000/quarter
950x150px (website) and 610x140px (newsletter)

Mid banner €1 500/quarter
320x260px (website) and 610x140px (newsletter)

Column banner €1 000/quarter
120x170px (website and newsletter)

Banner is placed on the 3dp.se website and in every newsletter.

* Prices are based on a 12 months agreement

246 894 total number of impressions

3dp SE Newsletter

- 2 newsletters per week
- 195 347 impressions per year
- 4 617 newsletter subscribers
- 90 newsletters per year
- 31,4% opening rate

3dp SE Website

- 51 547 page views per year


COVERED AREAS:

- 3D printers
- Materials
- Post-processing
- 3D scanning
- Exclusive interviews
- Research
- Customer cases
- Workflow software
- Market trends

3dp Sweden Newsletter


Top banner
610x140 px

3DP SWEDEN



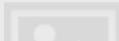
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Mid banner
610x140 px



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Column banner
120x170 px



Editorial coverage

All media packages include coverage from our editorial team that:

- Visit your events
- Interview your customers
- Introduce your new products
- Put your business in a context

3dp Sweden Website

Top banner

Desktop: 950x150 px
Mobile: 320x260 px

3DP SWEDEN

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Mid banner

Desktop & mobile
320x260 px

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Mid banner

Desktop & mobile
320x260 px

Ecaborem iur, temo doluptatem renis

Ecaborem iur, temo doluptatem renis

Column banner

Desktop & mobile
120x170 px

Ecaborem iur, temo doluptatem renis

Ecaborem iur, temo doluptatem renis

WANT TO ADVERTISE?
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WWW.3DPNORGE.NO

The **3dpnorge.no** newsletter is distributed for free to Norwegian and Nordic 3D printing professionals. The newsletter is linked to stories on the website. All prices include exposure in both newsletters and website.

PRICE INFO*

Top banner €1 000/quarter
950x150px (website) and 610x140px (newsletter)

Mid banner €750/quarter
320x260px (website) and 610x140px (newsletter)

Column banner €500/quarter
120x170px (website and newsletter)

Banner is placed on the 3dpnorge.no website and in every newsletter.

* Prices are based on a 12 months agreement

45 015 total number of impressions

3dpnorge Newsletter

- 1 newsletters per week
- 34 224 impressions per year
- 2 004 newsletter subscribers
- 44 newsletters per year
- 25,7% opening rate

3dpnorge Website

- 10 791 page views per year


COVERED AREAS:

- 3D printers
- Materials
- Post-processing
- 3D scanning
- Exclusive interviews
- Research
- Customer cases
- Workflow software
- Market trends

3dp Norway Newsletter


Top banner
610x140 px

3DP NORWAY



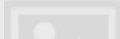
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Mid banner
610x140 px



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Column banner
120x170 px



Support

All media packages include coverage from our editorial team that:

- Visit your events
- Interview your customers
- Introduce your new products
- Put your business in a context

3dp Norway Website

Top banner

Desktop: 950x150 px
Mobile: 320x260 px

3DP NORWAY

Ecaborem iur, temo doluptatem renis
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Mid banner

Desktop & mobile
320x260 px

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Mid banner

Desktop & mobile
320x260 px

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Column banner

Desktop & mobile
120x170 px

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