

# MEDIAKIT 2024

AGI  
MEDIA  
AB



**AGI**  
**Media**

**Contact and visitor address:**

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Since the start, back in 1969, **AGI Media AB** has been the Nordic go-to news and knowledge source for the sign, print and packaging community. Over the years, our coverage has grown. Our exhibitions cover all Scandinavia and our magazines and newsletters now also includes special sites on the packaging industry, the food industry, additive manufacturing and Scandinavian graphic design.

From the onset, our mission has always been to cover the latest and most relevant news for the growing number of readers.

At the same time, AGI has been the preferred channel to reach decision makers and professionals in the industry. Our vision is to be a natural meeting point for the companies we cater for – from producers to suppliers.



# SIGN&PRINT

## SCANDINAVIA 2025

[www.signochprint.se](http://www.signochprint.se)

## SIGN&PRINT SCANDINAVIA

October 7–9 2025, Kistamässan, Stockholm

**Sign&Print Scandinavia** is the largest of the Scandinavian trade shows for the sign and print industry. It is held every second year. The exhibition is combined with seminars held by the key trade federations within the industry. The whole event is organized and marketed by AGI.

### PRICE INFO

**Registration fee** €650

(Includes presentation and logo in digital and physical catalogue)

**Price per square meter** €240

(Includes relevant walls and wireless internet)

Turnkey booth 9 sqm €3290

Turnkey booth 12 sqm €3990

Turnkey booth 15 sqm €4590

(Includes two open sides, carpet, spotlights, 240V cable, table and 3 chairs)

### VISITORS 2023

2474 visitors

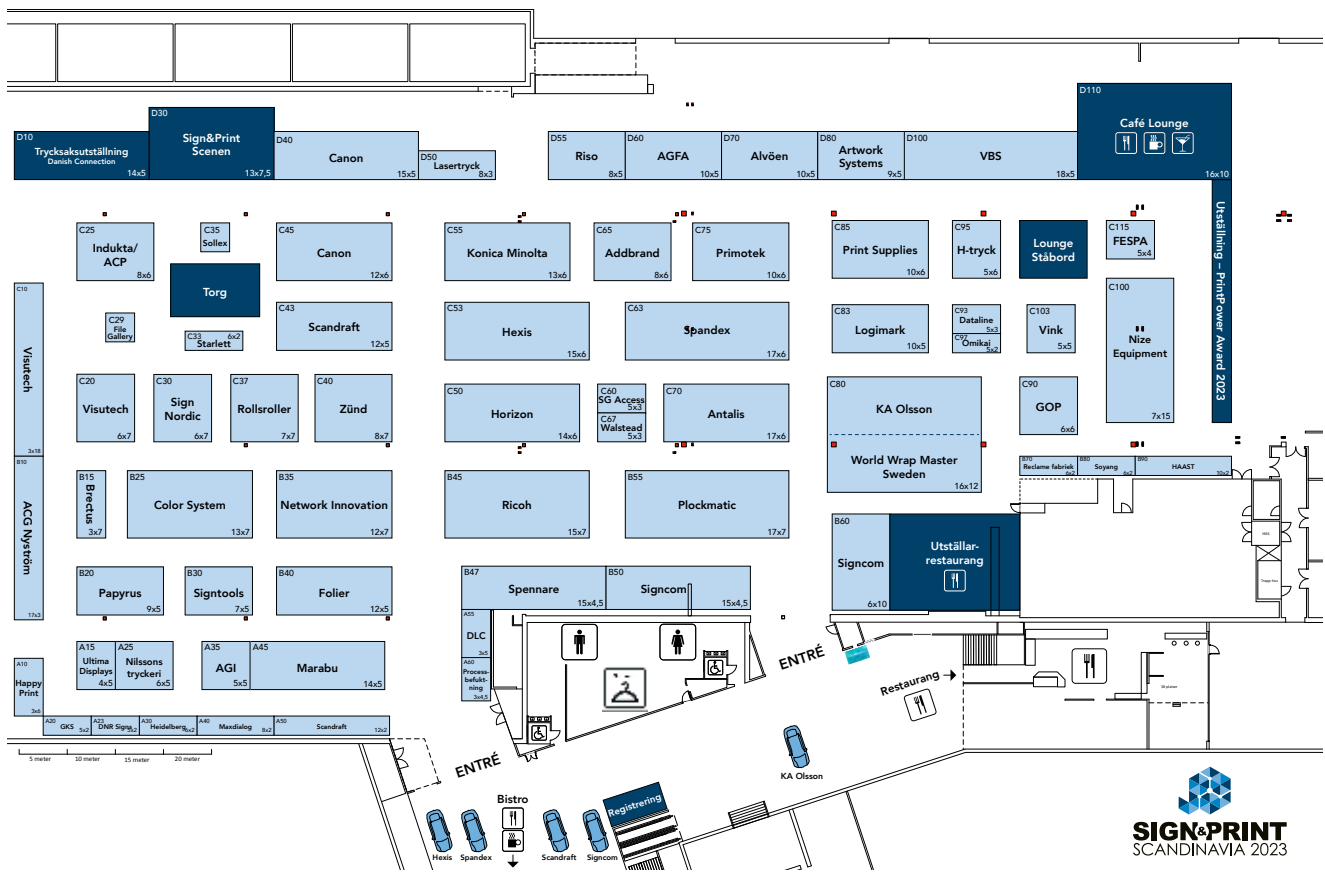
85 per cent decision makers or influencing decisions



### TARGET GROUPS

- Printers
- Copyshops
- Sign and Large Format manufacturers
- Sign installers
- Sign makers
- Digital signage
- Print shops
- Bookbinders
- Industrial print
- Print, sign and packaging purchasers
- Event agencies
- Promotion businesses
- Interior designers
- Packaging and labeling
- Car wrappers

For the current and updated version visit [www.signochprint.se](http://www.signochprint.se)



BOOK YOUR STAND.  
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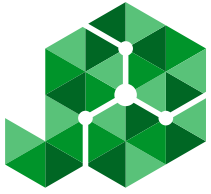
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# SIGN & PRINT PACK DENMARK 2024

www.sipp.dk

## SIGN PRINT & PACK DENMARK

September 18–19 2024, Odense Congress Center, Odense

**Sign & Print Denmark** is the trade show for the Danish sign and print industry. It is held every second year. The exhibition is combined with seminars held by the key trade federations within the industry. The whole event is organized and marketed by AGI Publishing House.

### PRICE INFO

**Registration fee** € 750

(Includes presentation and logo in digital and physical catalogue)

**Price per square meter** €215

(Includes relevant walls and wireless internet)

Turnkey booth 9 sqm €2 990

Turnkey booth 12 sqm €3 890

Turnkey booth 15 sqm €4 590

(Includes two open sides, carpet, spotlights, 240V cable, table and 3 chairs)

### VISITORS 2022

1 354 visitors

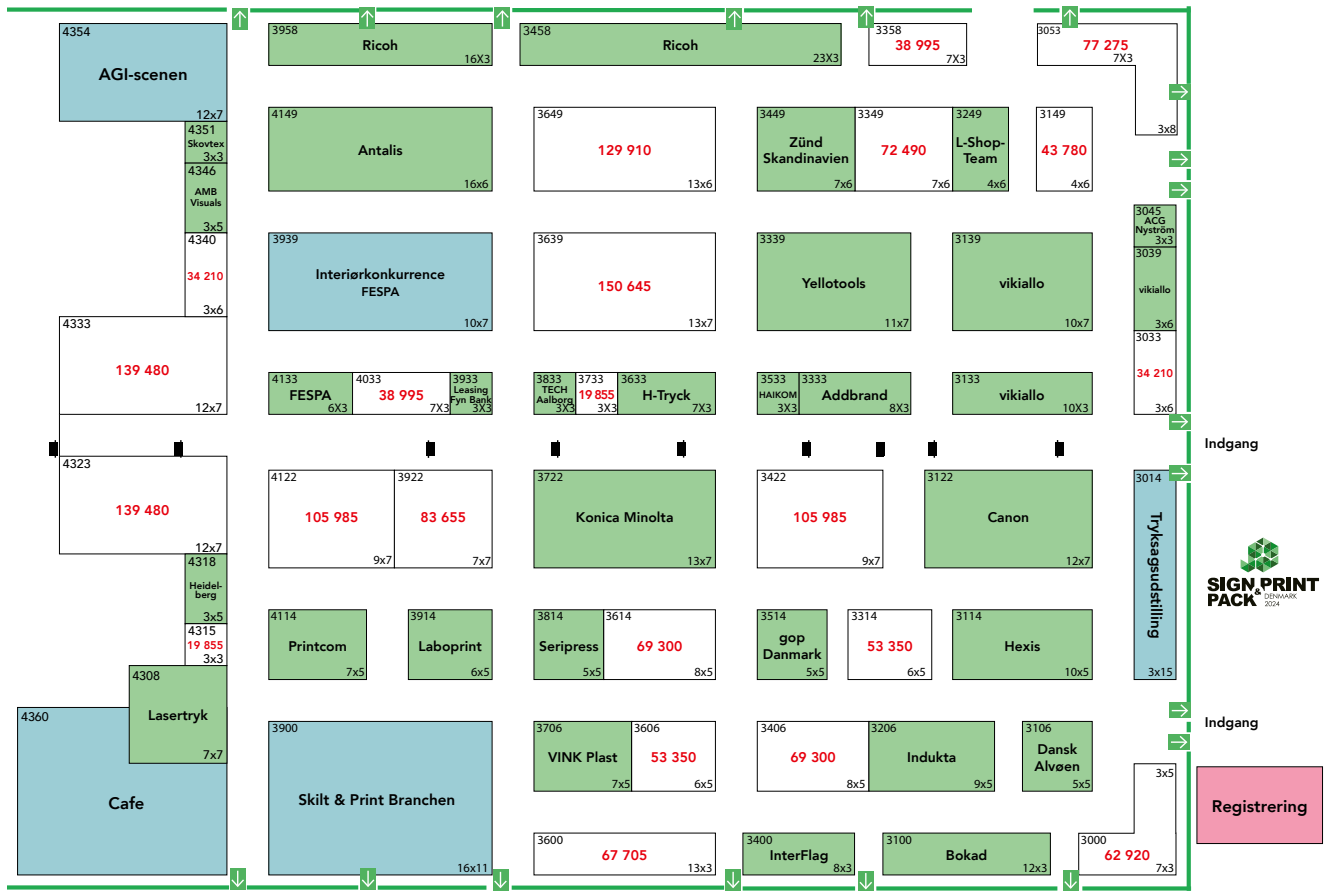
81 per cent decision makers or influencing decisions



### TARGET GROUPS

- Printers
- Quick printers
- Sign and Large Format manufacturers
- Sign installers
- Sign makers
- Digital signage
- Print shops
- Finishing
- Industrial print
- Print, sign and packaging purchasers
- Event agencies
- Promotion businesses
- Interior designers
- Packaging and labeling
- Car wrappers

For the current and updated version visit [www.sipp.dk/halplan](http://www.sipp.dk/halplan)



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# SIGN & PRINT PROMOTION

NORWAY 2025

www.sipp.no

## SIGN PRINT & PROMOTION NORWAY

March 19-20 2025, X Meeting Point, Oslo

**Sign Print & Promotion Norway** is the trade show for the Norwegian sign and print industry. It is held every second year. The exhibition is combined with seminars held by the key trade federations within the industry. The whole event is organized and marketed by AGI Media AB.

### PRICE INFO

**Registration fee** €650

(Includes marketing, presentation and logo in digital and physical catalogue)

**Price per square meter** €180

(Includes relevant walls, wireless internet and a digital booth)

Turnkey booth 6 sqm €1 690

Turnkey booth 8 sqm €1 990

Turnkey booth 9 sqm €2 190

Turnkey booth 12 sqm €2 590

(Includes carpet, spotlights, 240V cable, table and 3 chairs)

### VISITORS 2023

1113 visitors

87 per cent decision makers or influencing decisions



### TARGET GROUPS

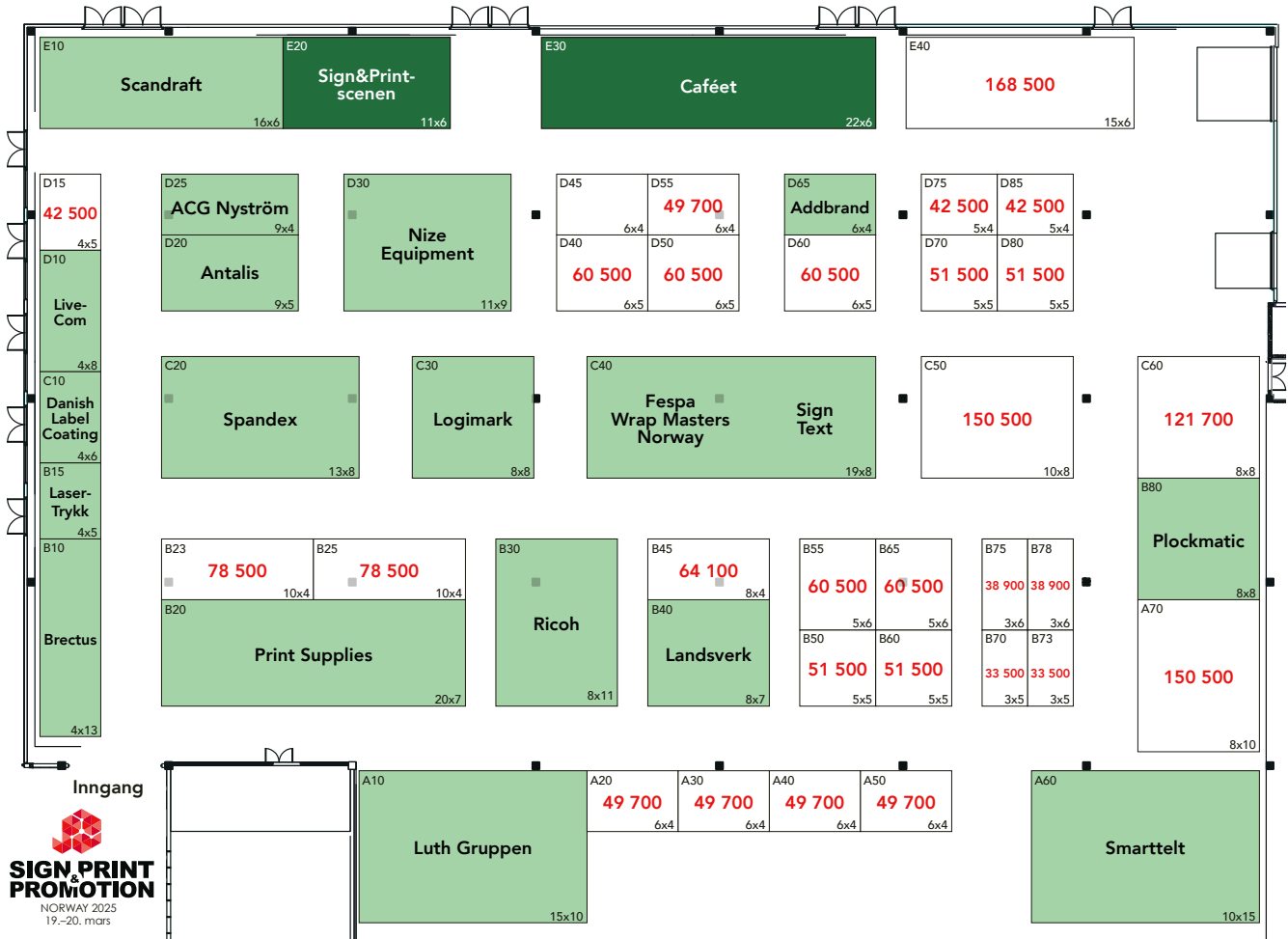
Printers

- Quick printers
- Sign and Large Format manufacturers
- Sign installers
- Sign makers
- Digital signage
- Print shops

- Bookbinders
- Industrial print
- Print, sign and packaging purchasers
- Event agencies
- Promotion businesses
- Interior designers
- Packaging and labeling
- Car wrappers



For the current and updated version visit [www.sipp.no](http://www.sipp.no)



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# SIGN&PRINT

www.signprint.se

SWEDEN

Sign&Print Sweden newsletter

## SIGN&PRINT SE – ONLINE

**signprint.se** is our newsletter for the Swedish sign and print industry. It is sent every Monday, Wednesday and Friday to recipients registered for free on the website.

### PRICE INFO\*

**Top banner** €3 500/quarter

950x150px (website) and 610x140px (newsletter)

**Mid banner** €2 500/quarter

320x260px (website) and 610x140px (newsletter)

**Column banner** €1 500/quarter

120x170px (website and newsletter)

Banners are shown in the Sign&Print website and in a minimum of 3 newsletters, weekly.

\* Prices are based on a 12 months agreement.

**711 201 total number of impressions**

### Sign&Print Newsletter

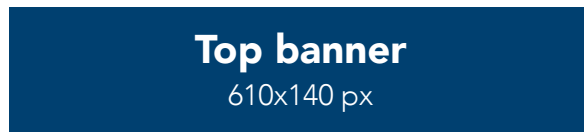
- 3 newsletters every week
- 532 810 impressions per year
- 8 040 newsletter subscribers
- 141 newsletters per year
- 47,3% opening rate

### Sign&Print Website

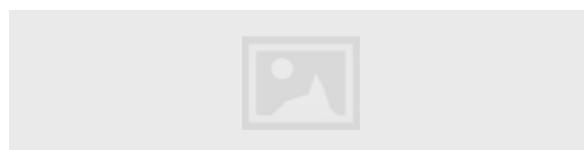
- 178 391 page views per year

### COVERED AREAS:

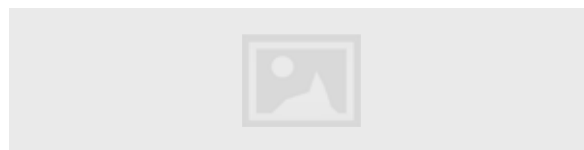
- Printing
- Printed packaging and promotion
- Market trends
- Large format
- Signage
- Digital signage
- Visual communication
- Prepress
- Finishing
- Workflow



## SIGN&PRINT SWEDEN



Ecaborem iur, temo doluptatem renis consequam ex et aliqui alit occum estia volupta tusae. Equia perionsed ma quias ut auditatem iliquis dunt.



Ecaborem iur, temo doluptatem renis consequam ex et aliqui alit occum estia volupta tusae. Equia perionsed ma quias ut auditatem iliquis dunt.



### Editorial coverage

All media packages include coverage from our editorial team that:

- Visit your events
- Interview your customers
- Introduce your new products
- Put your business in a context

## Sign&Print Sweden website

### Top banner

Desktop: 950x150 px  
Mobile: 320x260 px

## SIGN&PRINT SWEDEN

**Ecaborem iur, temo doluptatem renis**  
consequam ex et aliqui alit occum estia volupta tusae.  
Equia perionsed ma quias ut auditatem iliquis dunt.

**Ecaborem iur, temo doluptatem renis**  
consequam ex et aliqui alit occum estia volupta tusae.  
Equia perionsed ma quias ut auditatem iliquis dunt.

### Mid banner

Desktop & mobile  
320x260 px

**Ecaborem iur, temo doluptatem renis**  
consequam ex et aliqui alit occum estia volupta tusae.  
Equia perionsed ma quias ut auditatem iliquis dunt.

**Ecaborem iur, temo doluptatem renis**

**Ecaborem iur, temo doluptatem renis**

**Ecaborem iur, temo doluptatem renis**

### Mid banner

Desktop & mobile  
320x260 px

**Ecaborem iur, temo doluptatem renis**

**Ecaborem iur, temo doluptatem renis**

### Column banner

Desktop & mobile  
120x170 px

**Ecaborem iur, temo doluptatem renis**

**Ecaborem iur, temo doluptatem renis**

WANT TO ADVERTISE?  
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# SIGN&PRINT

www.signprint.se

SWEDEN

## SIGN&PRINT SE – PRINT

**Sign&Print** is a printed magazine with six annual issues that are distributed to all companies within printing, sign making, large format, packaging and converting in Sweden each year.

### PRICE INFO\*

**Spread** €2970

428x300 mm + 5 mm bleed, Uncoated

**Full page** €1980

214x300 mm + 5 mm bleed, Uncoated

**Half page horizontal** €1180

214x144 mm + 5 mm bleed, Uncoated

**Half page vertical** €1180

97x300 mm + 5 mm bleed, Uncoated

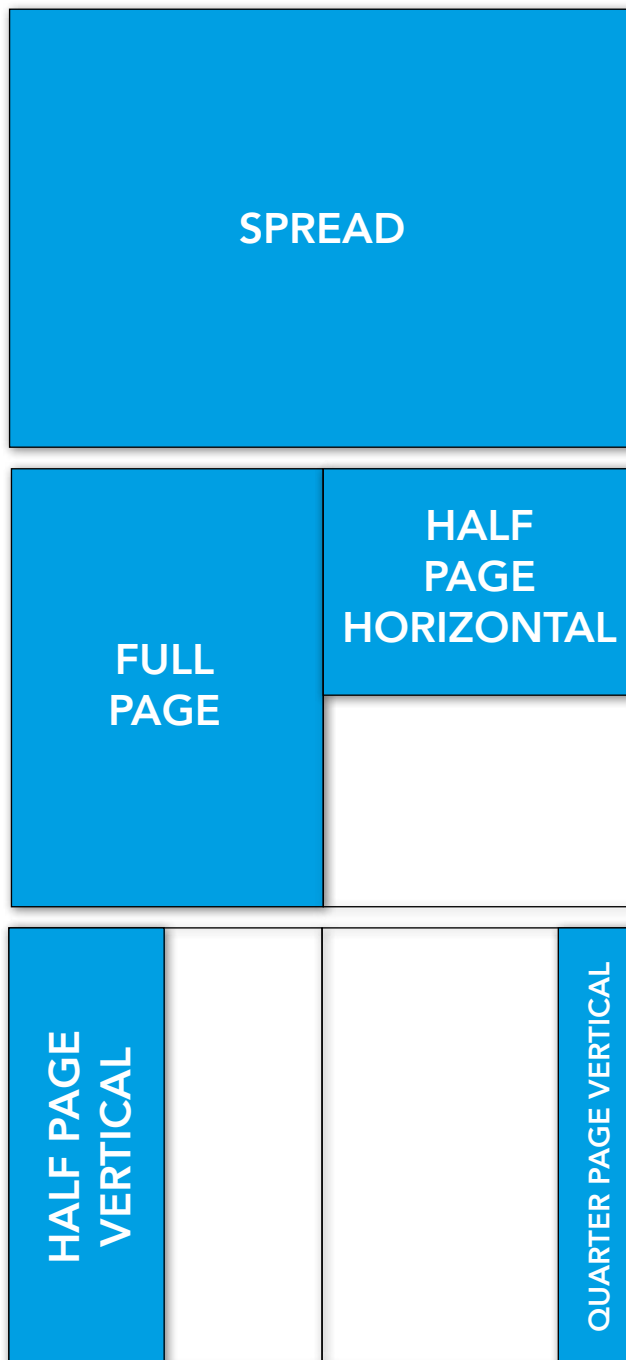
**Quarter page vertical** €640

50x300 mm + 5 mm bleed, Uncoated

\* If you wish to advertise in more than one issue, please contact [daniel.wahlgren@agi.se](mailto:daniel.wahlgren@agi.se) for price information

**Approx. 1 700 distributed copies per issue**

Issue	Ad deadline (cover/inlay)	Publication date
Sign&Print 572	Nov 10/Nov 17, 2023	Dec 1, 2023
Sign&Print 573	Jan 12/Jan 18, 2024	Feb 1, 2024
Sign&Print 574	Feb 20/Feb 26, 2024	March 11, 2024
Sign&Print 575	April 23/April 29, 2024	May 13, 2024
Sign&Print 576	Aug 1/Aug 7, 2024	Aug 21, 2024
Sign&Print 577	Sept 10/Sept 17, 2024	Oct 1, 2024
Sign&Print 578	Nov 15/Nov 21, 2024	Dec 5, 2024





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# SIGN&PRINT

www.signprint.no

NORWAY

Sign&Print Norway newsletter

## SIGN&PRINT NO – ONLINE

signprint.no is our newsletter for the Norwegian sign and print industry. It is sent out every Monday and Thursday to those who registered for free on the web site.

### PRICE INFO\*

Top banner €2 000/quarter

950x150px (website) and 610x140px (newsletter)

Mid banner €1 500/quarter

320x260px (website) and 610x140px (newsletter)

Column banner €1 000/quarter

120x170px (website and newsletter)

Banner is placed on the Sign og Print website and in every newsletter.

\* Prices are based on a 12 months agreement.

297 150 total number of impressions

### Sign&Print NO Newsletter

- 2 newsletters per week
- 210 978 impressions per year
- 3 825 newsletter subscribers
- 94 newsletters per year
- 43.4% opening rate

### Sign&Print NO Website

- 86 172 page views per year

### COVERED AREAS:

- Printing
- Printed packaging and promotion
- Market trends
- Large format
- Signage
- Digital signage
- Prepress
- Visual communication
- Finishing
- Workflow

Top banner

610x140 px

SIGN&PRINT NORWAY



Ecaborem iur, temo doluptatem renis

consequam ex et aliqui alit occum estia volupta tusae. Equia perionsed ma quias ut auditem iliquis dunt.

Mid banner

610x140 px



Ecaborem iur, temo doluptatem renis

consequam ex et aliqui alit occum estia volupta tusae. Equia perionsed ma quias ut auditem iliquis dunt.

Column banner

120x170 px



### Editorial coverage

All media packages include coverage from our editorial team that:

- Visit your events
- Interview your customers
- Introduce your new products
- Put your business in a context


# Sign&Print Norway website

## Top banner

Desktop: 950x150 px  
Mobile: 320x260 px

## SIGN&PRINT NORWAY


**Ecaborem iur, temo doluptatem renis**  
consequam ex et aliqui alit occum estia volupta tusae. Equia perionsed ma quias ut audiatem iliquis dunt.



## Mid banner

Desktop & mobile  
320x260 px

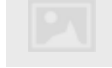
**Ecaborem iur, temo doluptatem renis**  
consequam ex et aliqui alit occum estia volupta tusae. Equia perionsed ma quias ut audiatem iliquis dunt.



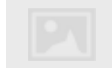
## Mid banner

Desktop & mobile  
320x260 px

**Ecaborem iur, temo doluptatem renis**  
consequam ex et aliqui alit occum estia volupta tusae. Equia perionsed ma quias ut audiatem iliquis dunt.




**Ecaborem iur, temo doluptatem renis**  
consequam ex et aliqui alit occum estia volupta tusae. Equia perionsed ma quias ut audiatem iliquis dunt.




## Column banner

Desktop & mobile  
120x170 px



Ecaborem iur, temo doluptatem renis



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# SIGN&PRINT

www.signprint.no

NORWAY

## SIGN&PRINT NO – PRINT

Sign&Print is a printed magazine with two annual issues that are distributed to all companies within printing, sign making, large format, packaging and converting in Norway each year.

### PRICE INFO\*

Spread €2970

428x300 mm + 5 mm bleed, Coated

Full page €1980

214x300 mm + 5 mm bleed, Coated

Half page horizontal €1180

214x144 mm + 5 mm bleed, Coated

Half page vertical €1180

97x300 mm + 5 mm bleed, Coated

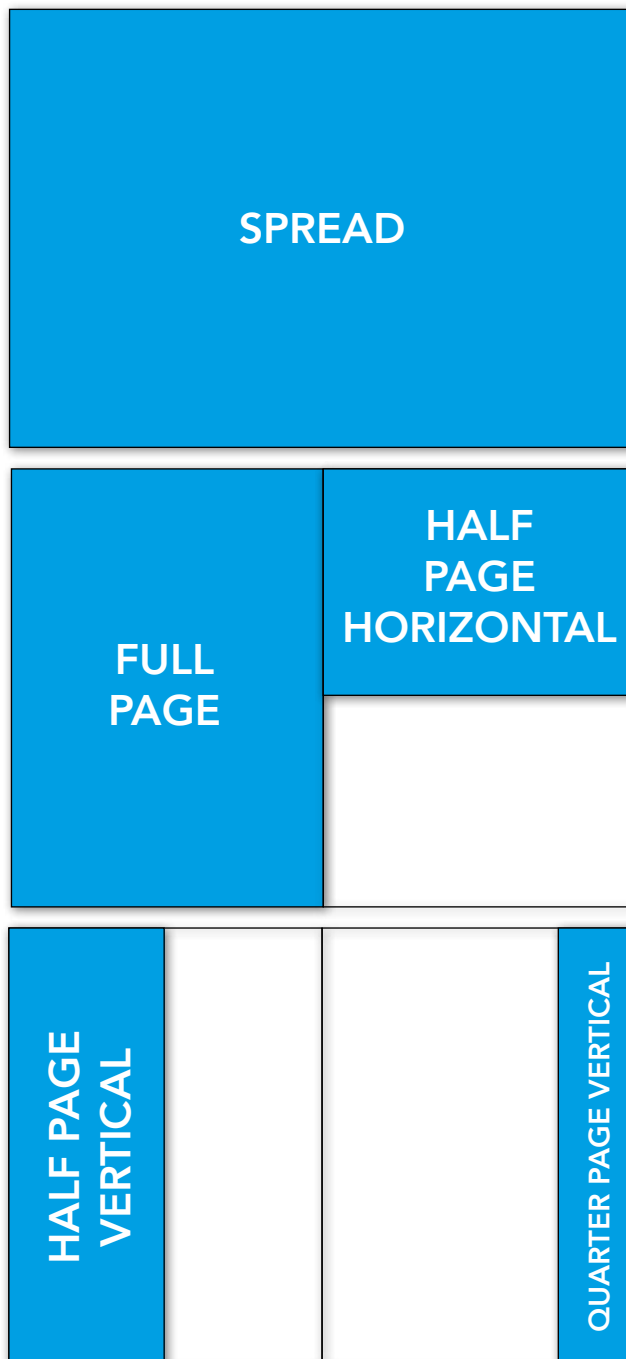
Quarter page vertical €640

50x300 mm + 5 mm bleed, Coated

\* If you wish to advertise in more than one issue, please contact [daniel.wahlgren@agi.se](mailto:daniel.wahlgren@agi.se) for price information

Approx. 1 500 distributed copies per issue

Issue	Ad deadline	Publication date
Sign&Print 236	April 9, 2024	April 22, 2024
Sign&Print 237	Sept 4, 2024	Sept 17, 2024







WANT TO ADVERTISE?  
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# SIGN PRINT & PACKNEWS

www.signprintpack.dk

## ONLINE

signprintpack.dk is our website and newsletter for the Danish sign, print and packaging industry. It is sent out twice a week to those who registered for free on the website.

### PRICE INFO\*

Top banner €2 000/quarter

950x150px (website) and 610x140px (newsletter)

Mid banner €1 500/quarter

320x260px (website) and 610x140px (newsletter)

Column banner €1 000/quarter

320x260px (website and newsletter)

Banner is placed on the Sign, Print & Packnews DK website and in every newsletter.

\* Prices are based on a 12 months agreement.

**427 441 total number of impressions**

### Sign Print & Packnews DK newsletter

- 2 newsletters every week
- 359 785 impressions per year
- 11 070 newsletter subscribers
- 94 newsletters per year
- 26,7% opening rate

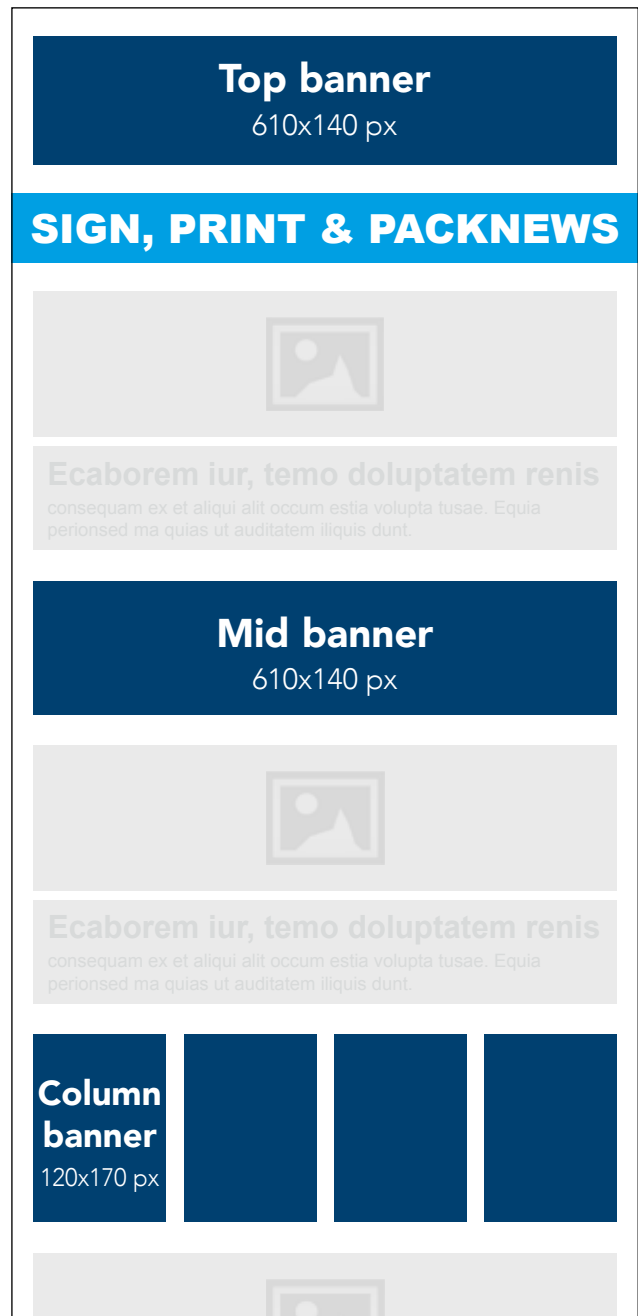
### Sign Print & Packnews DK website

- 67 656 page views per year

### COVERED AREAS:

- Printing
- Printed packaging and promotion
- Market trends
- Large format
- Signage
- Digital signage
- Prepress
- Visual communication
- Finishing
- Workflow

## Sign, Print & Packnews Denmark newsletter



### Editorial coverage

All media packages include coverage from our editorial team that:

- Visit your events
- Interview your customers
- Introduce your new products
- Put your business in a context

## Sign, Print & Packnews Denmark website

### Top banner

Desktop: 950x150 px  
Mobile: 320x260 px

SIGN, PRINT & PACKNEWS

<p>Ecaborem iur, temo doluptatem renis consequam ex et aliqui alit occum estia volupta tusae. Equia perionsed ma quias ut auditatem iliquis dunt.</p>		<p>Ecaborem iur, temo doluptatem renis</p> <p>Ecaborem iur, temo doluptatem renis</p> <p>Ecaborem iur, temo doluptatem renis</p>	<p><b>Column banner</b> Desktop &amp; mobile 120x170 px</p>
<p>Ecaborem iur, temo doluptatem renis consequam ex et aliqui alit occum estia volupta tusae. Equia perionsed ma quias ut auditatem iliquis dunt.</p>		<div style="background-color: #003366; color: white; padding: 10px; text-align: center;"> <h3>Mid banner</h3> <p>Desktop &amp; mobile 320x260 px</p> </div>	<div style="background-color: #003366; color: white; padding: 10px; text-align: center;"> <h3>Mid banner</h3> <p>Desktop &amp; mobile 320x260 px</p> </div>
<p>Ecaborem iur, temo doluptatem renis consequam ex et aliqui alit occum estia volupta tusae. Equia perionsed ma quias ut auditatem iliquis dunt.</p>		<p>Ecaborem iur, temo doluptatem renis</p> <p>Ecaborem iur, temo doluptatem renis</p>	<p>Ecaborem iur, temo doluptatem renis</p> <p>Ecaborem iur, temo doluptatem renis</p>

## ANNIVERSARY PARTNER

We are Scanpack's official anniversary partner in 2024.  
Contact us and find out how you can be a part of the celebration.  
*Scanpack celebrates 60 years – Packnews celebrates 90 years*



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# SIGN PRINT & PACK

www.signprintpack.dk

DENMARK

## SIGNPRINTPACK.DK – PRINT

**Sign Print & Pack** is a printed magazine with two annual issues that are distributed to all companies within printing, sign making, large format, packaging and converting in Denmark each year.

### PRICE INFO\*

**Spread** €2970

428x300 mm + 5 mm bleed, Coated

**Full page** €1980

214x300 mm + 5 mm bleed, Coated

**Half page horizontal** €1180

214x144 mm + 5 mm bleed, Coated

**Half page vertical** €1180

97x300 mm + 5 mm bleed, Coated

**Quarter page vertical** €640

50x300 mm + 5 mm bleed, Coated

\* If you wish to advertise in more than one issue, please contact [daniel.wahlgren@agi.se](mailto:daniel.wahlgren@agi.se) for price information

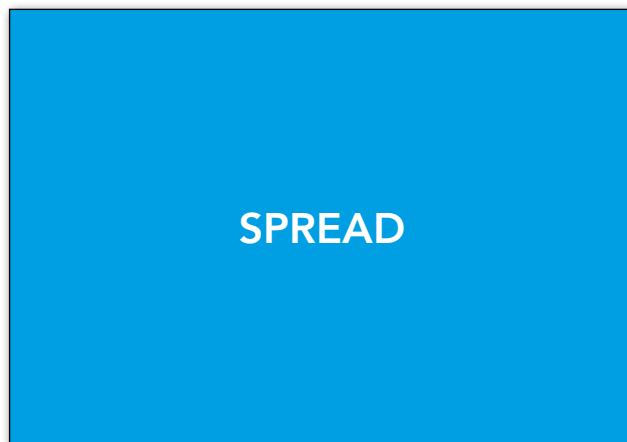
**Approx. 1700 distributed copies per issue**

Issue	Ad deadline	Publication date
Sign, Print & Pack 605	April 11, 2024	May 10, 2024
Sign, Print & Pack 606	Aug 9, 2024	Aug 30, 2024

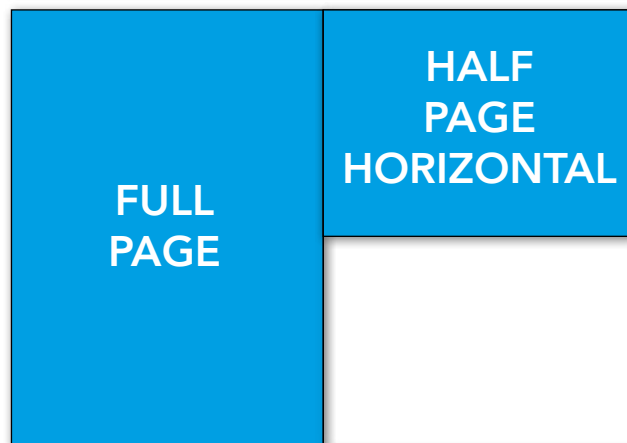
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We are Scanpack's official anniversary partner in 2024. Contact us and find out how you can be a part of the celebration.

*Scanpack celebrates 60 years*  
*Packnews celebrates 90 years*

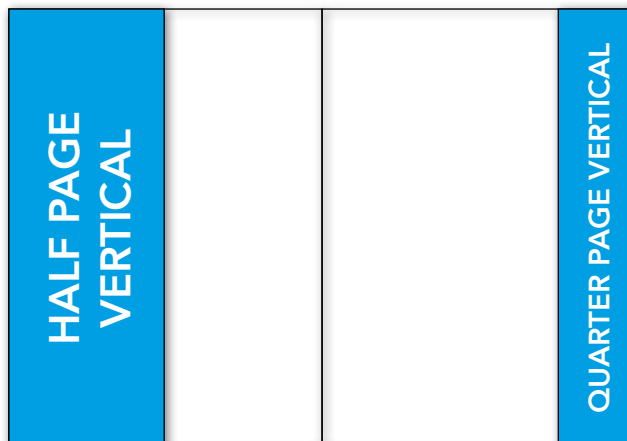


SPREAD



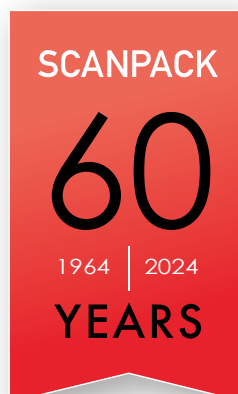
FULL PAGE

HALF PAGE HORIZONTAL



HALF PAGE VERTICAL

QUARTER PAGE VERTICAL

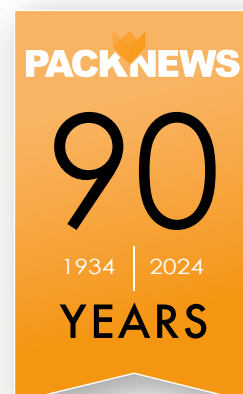


SCANPACK

60

1964 | 2024

YEARS

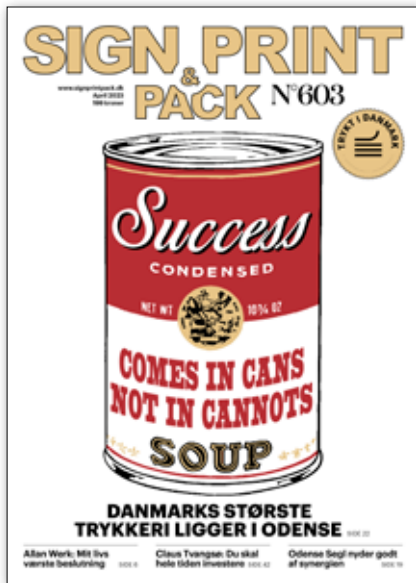


PACKNEWS

90

1934 | 2024

YEARS



WANT TO ADVERTISE? PLEASE CONTACT:



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 lars.jensen@agi.dk  
 +45 60 57 53 88



**Søren Winslow**  
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**Daniel Wahlgren**  
 COO / Sales  
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 +46 763 17 80 91



**Emil Hammarström**  
 Traffic - advertising material  
 traffic@agi.se



**Hendrik van den Born**  
 Art director  
 hendrik.vdborn@agi.se

## PACKNEWS SE – ONLINE

The Packnews newsletter is distributed twice a week for free to the Swedish packaging industry. The newsletter is linked to stories on the website. All prices include exposure in both newsletters and website.

### PRICE INFO\*

**Top banner** €3 000/quarter

950x150px (website) and 610x140px (newsletter)

**Mid banner** €2 000/quarter

320x260px (website) and 610x140px (newsletter)

**Column banner** €1 250/quarter

120x170px (website and newsletter)

Banner is placed on the Packnews.se website and in every newsletter.

\* Prices are based on a 12 months agreement

**556 898 total number of impressions**

### Packnews.se Newsletter

- 2 newsletters per week
- 424 706 impressions per year
- 21 212 newsletter subscribers
- 94 newsletters per year
- 21,3% opening rate

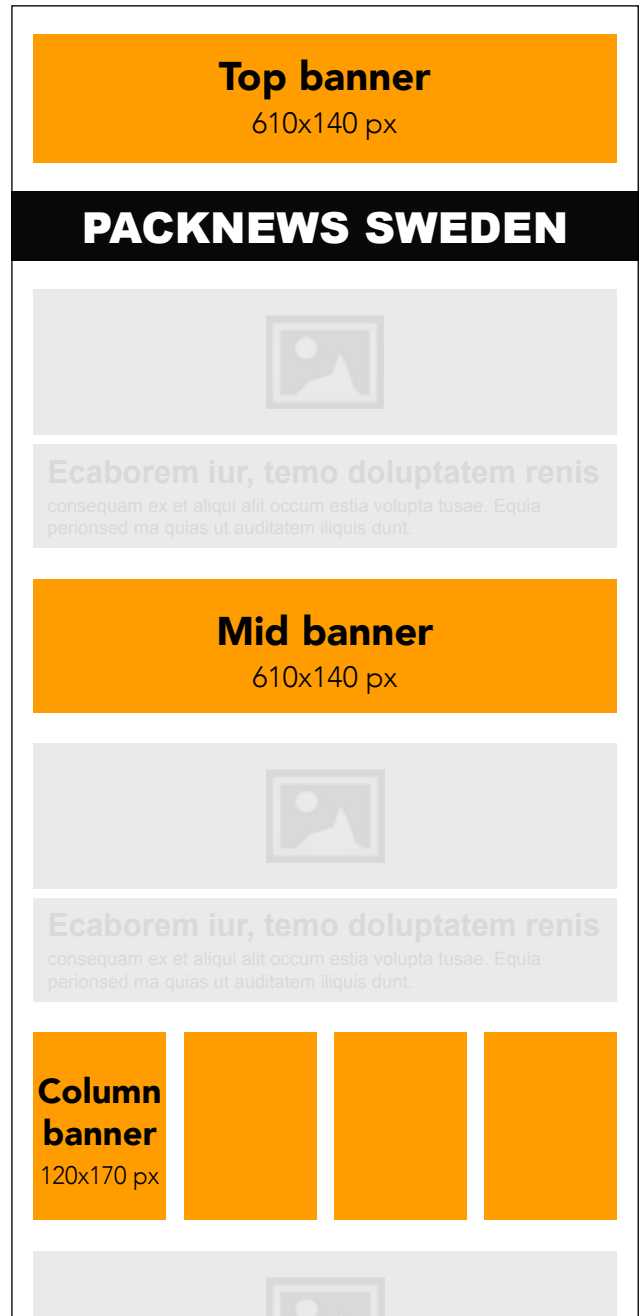
### Packnews.se Website

- 132 192 page views per year

### COVERED AREAS:

- Packaging design
- Packaging materials
- Logistics
- Automation
- Prepress
- Finishing
- Workflow
- End-of-life
- Packaging and label printing
- Packaging converting
- Marketing trends

### Packnews Sweden newsletter



### Editorial coverage

All media packages include coverage from our editorial team that:

- Visit your events
- Interview your customers
- Introduce your new products
- Put your business in a context

## Packnews Sweden website

### Top banner

Desktop: 950x150 px  
Mobile: 320x260 px

PACKNEWS SWEDEN

<p>Ecaborem iur, temo doluptatem renis consequam ex et aliqui alit occum estia volupta tusae. Equia perionsed ma quias ut auditatem iliquis dunt.</p>			<p>Ecaborem iur, temo doluptatem renis</p>	<h3>Column banner</h3> <p>Desktop &amp; mobile 120x170 px</p>
<p>Ecaborem iur, temo doluptatem renis consequam ex et aliqui alit occum estia volupta tusae. Equia perionsed ma quias ut auditatem iliquis dunt.</p>			<p>Ecaborem iur, temo doluptatem renis</p>	
<p>Ecaborem iur, temo doluptatem renis consequam ex et aliqui alit occum estia volupta tusae. Equia perionsed ma quias ut auditatem iliquis dunt.</p>			<p>Ecaborem iur, temo doluptatem renis</p>	
<h3>Mid banner</h3> <p>Desktop &amp; mobile 320x260 px</p>		<h3>Mid banner</h3> <p>Desktop &amp; mobile 320x260 px</p>		
<p>Ecaborem iur, temo doluptatem renis consequam ex et aliqui alit occum estia volupta tusae. Equia perionsed ma quias ut auditatem iliquis dunt.</p>			<p>Ecaborem iur, temo doluptatem renis</p>	
<p>Ecaborem iur, temo doluptatem renis consequam ex et aliqui alit occum estia volupta tusae. Equia perionsed ma quias ut auditatem iliquis dunt.</p>			<p>Ecaborem iur, temo doluptatem renis</p>	

## ANNIVERSARY PARTNER

We are Scanpack's official anniversary partner in 2024.  
Contact us and find out how you can be a part of the celebration.  
*Scanpack celebrates 60 years – Packnews celebrates 90 years*



WANT TO ADVERTISE? PLEASE CONTACT:



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**Bo Wallteg**  
Editor-in-chief / Sales  
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**Lars Jensen**  
Sales Sign&Print & Packnews  
lars.jensen@agi.dk  
+45 60 57 53 88



**Emil Hammarström**  
Traffic - advertising material  
traffic@agi.se

## PACKNEWS – PRINT

**Packnews** (former nord emballage) is a printed magazine with four annual issues that are distributed to industries in the Nordic packaging value chain, from material via machinery, converters, brandowners to end-of-life.

### PRICE INFO\*

**Spread** €2970

428x300 mm + 5 mm bleed, Uncoated

**Full page** €1980

214x300 mm + 5 mm bleed, Uncoated

**Half page horizontal** €1180

214x144 mm + 5 mm bleed, Uncoated

**Half page vertical** €1180

97x300 mm + 5 mm bleed, Uncoated

**Quarter page vertical** €640

50x300 mm + 5 mm bleed, Uncoated

\* If you wish to advertise in more than one issue, please contact [daniel.wahlgren@agi.se](mailto:daniel.wahlgren@agi.se) for price information

**Approx. 2700 distributed copies per issue**

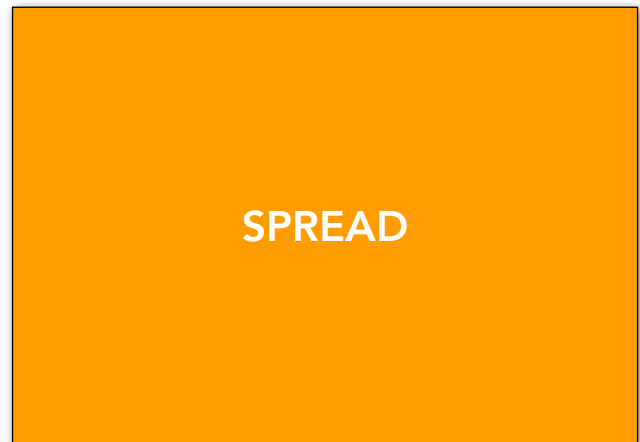
Issue	Ad deadline (cover/inlay)	Publication date
1/2024	Feb 6 / Feb 13, 2024	Feb 27, 2024
2/2024	May 27 / June 3, 2024	June 17, 2024
3/2024	Aug 20 / Aug 27, 2024	Sept 10, 2024
4/2024	Sept 24 / Oct 1, 2024	Oct 15, 2024
5/2024*	Nov 8 / Nov 8, 2024	Nov 15, 2024

\*Digital edition

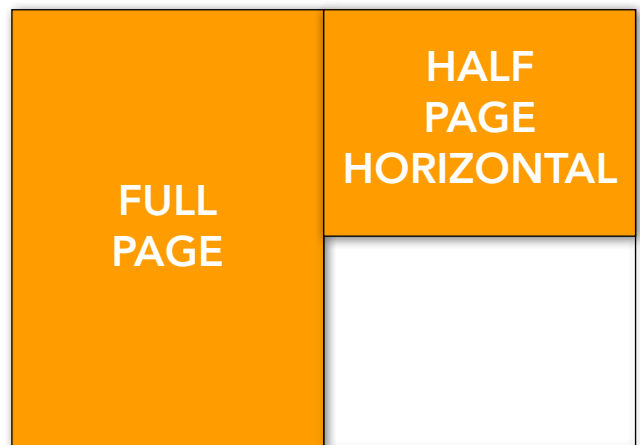
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*Scanpack celebrates 60 years*  
*Packnews celebrates 90 years*

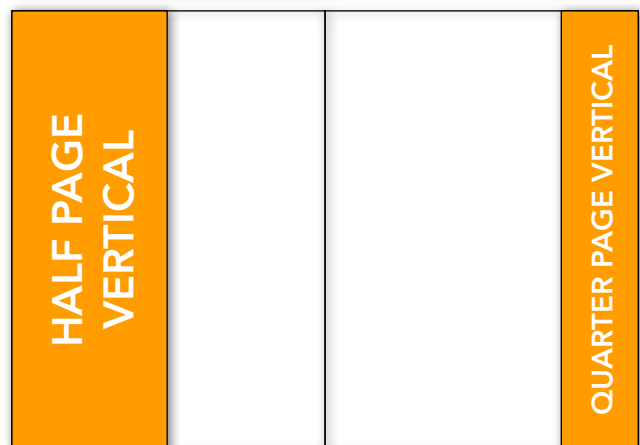


SPREAD



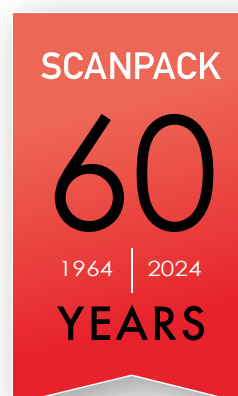
FULL PAGE

HALF PAGE HORIZONTAL



HALF PAGE VERTICAL

QUARTER PAGE VERTICAL



SCANPACK

60

1964 | 2024

YEARS



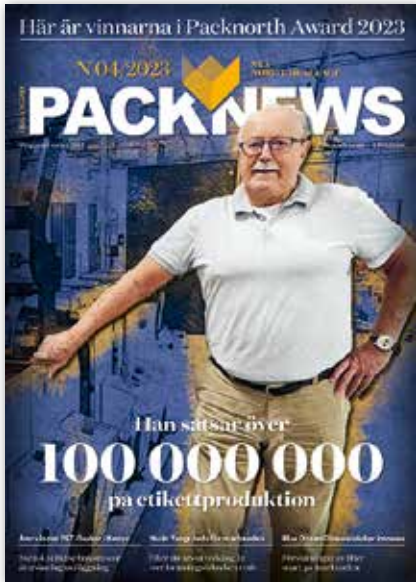
PACKNEWS

90

1934 | 2024

YEARS





# PACK SUPPLIERS



**SEARCH AND FIND!**  
Who delivers what?

## Make your company searchable!

On Packsuppliers, the packaging industry finds your company and your products.

Packsuppliers is part of Packnews and marketed throughout the Nordic region via all Packnews channels, as well as in all editions of the printed magazine (4 issues per year).

### Be found among all the suppliers

All companies are categorized to make it easy for potential customers to find you. The price is only 4 995 SEK/year.



Read more and register at [www.packsuppliers.se](http://www.packsuppliers.se)

WANT TO ADVERTISE? PLEASE CONTACT:



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COO / Sales  
daniel.wahlgren@agi.se  
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**Bo Wallteg**  
Editor-in-chief / Sales  
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**Lars Jensen**  
Sales Sign&Print & Packnews  
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+45 60 57 53 88



**Emil Hammarström**  
Traffic - advertising material  
traffic@agi.se



**Hendrik van den Born**  
Art director  
hendrik.vdborn@agi.se

## PACKNEWS NO – ONLINE

The Packnews newsletter is distributed once a week for free to the Norwegian packaging industry. The newsletter is linked to stories on the website. All prices include exposure in both newsletters and website.

### PRICE INFO\*

**Top banner** €2 000/quarter  
950x150px (website) and 610x140px (newsletter)

**Mid banner** €1 500/quarter  
320x260px (website) and 610x140px (newsletter)

**Column banner** €750/quarter  
120x170px (website and newsletter)

Banner is placed on the Packnews.no website and in every newsletter.

\* Prices are based on a 12 months agreement

**132 719 total number of impressions**

### Packnews.no Newsletter

- 1 newsletters per week
- 92 952 impressions per year
- 10 576 newsletter subscribers
- 47 newsletters per year
- 18,7% opening rate

### Packnews.no Website

- 39 767 page views per year


### COVERED AREAS:

- Packaging design
- Packaging materials
- Logistics
- Automation
- Prepress
- Finishing
- Workflow
- Packaging and label printing
- Packaging converting
- Marketing trends

### Packnews Norway newsletter


**Top banner**  
610x140 px

**PACKNEWS NORWAY**



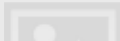
Ecaborem iur, temo doluptatem renis  
consequam ex et aliqui alit occum estia volupta tusae. Equia perionsed ma quias ut auditem iliquis dunt.

**Mid banner**  
610x140 px



Ecaborem iur, temo doluptatem renis  
consequam ex et aliqui alit occum estia volupta tusae. Equia perionsed ma quias ut auditem iliquis dunt.

**Column banner**  
120x170 px



### Editorial coverage

All media packages include coverage from our editorial team that:

- Visit your events
- Interview your customers
- Introduce your new products
- Put your business in a context

## Packnews Norway website

### Top banner

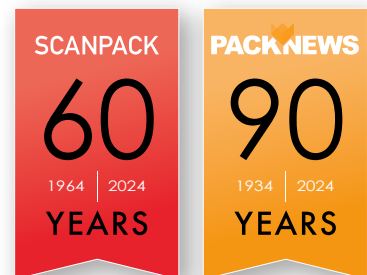
Desktop: 950x150 px  
Mobile: 320x260 px

PACKNEWS NORWAY

<p>Ecaborem iur, temo doluptatem renis consequam ex et aliqui alit occum estia volupta tusae. Equia perionsed ma quias ut audtatem iliquis dunt.</p>		<p>Ecaborem iur, temo doluptatem renis</p> <p>Ecaborem iur, temo doluptatem renis</p> <p>Ecaborem iur, temo doluptatem renis</p>	<p><b>Column banner</b> Desktop &amp; mobile 120x170 px</p>
<p>Ecaborem iur, temo doluptatem renis consequam ex et aliqui alit occum estia volupta tusae. Equia perionsed ma quias ut audtatem iliquis dunt.</p>		<div style="background-color: #f96; padding: 10px; text-align: center;"> <h3>Mid banner</h3> <p>Desktop &amp; mobile 320x260 px</p> </div>	<div style="background-color: #f96; padding: 10px; text-align: center;"> <h3>Mid banner</h3> <p>Desktop &amp; mobile 320x260 px</p> </div>
<p>Ecaborem iur, temo doluptatem renis consequam ex et aliqui alit occum estia volupta tusae. Equia perionsed ma quias ut audtatem iliquis dunt.</p>		<p>Ecaborem iur, temo doluptatem renis</p> <p>Ecaborem iur, temo doluptatem renis</p>	<p>Ecaborem iur, temo doluptatem renis</p> <p>Ecaborem iur, temo doluptatem renis</p>

## ANNIVERSARY PARTNER

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*Scanpack celebrates 60 years – Packnews celebrates 90 years*



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**Roger Stormo**  
Editor  
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+47 920 865 26



**Emil Hammarström**  
Traffic - advertising material  
traffic@agi.se

## PACKNEWS FI – ONLINE

The Packnews newsletter is distributed once a week for free to the Finnish packaging industry. The newsletter is linked to stories on the website. All prices include exposure in both newsletters and website.

### PRICE INFO\*

**Top banner** €2 000/quarter  
950x150px (website) and 610x140px (newsletter)

**Mid banner** €1 500/quarter  
320x260px (website) and 610x140px (newsletter)

**Column banner** €750/quarter  
120x170px (website and newsletter)

Banner is placed on the Packnews.no website and in every newsletter.

\* Prices are based on a 12 months agreement

**131 798 total number of impressions**

### Packnews.fi Newsletter

- 1 newsletters per week
- 91 190 impressions per year
- 9 152 newsletter subscribers
- 47 newsletters per year
- 21,2% opening rate

### Packnews.fi Website

- 40 608 page views per year


### COVERED AREAS:

- Packaging design
- Packaging materials
- Logistics
- Automation
- Prepress
- Finishing
- Workflow
- Packaging and label printing
- Packaging converting
- Marketing trends

### Packnews Finland newsletter


**Top banner**  
610x140 px

**PACKNEWS FINLAND**



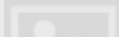
Ecaborem iur, temo doluptatem renis  
consequam ex et aliqui alit occum estia volupta tusae. Equia perionsed ma quias ut auditatem iliquis dunt.

**Mid banner**  
610x140 px



Ecaborem iur, temo doluptatem renis  
consequam ex et aliqui alit occum estia volupta tusae. Equia perionsed ma quias ut auditatem iliquis dunt.

**Column banner**  
120x170 px



### Editorial coverage

All media packages include coverage from our editorial team that:

- Visit your events
- Interview your customers
- Introduce your new products
- Put your business in a context

## Packnews Finland website

### Top banner

Desktop: 950x150 px  
Mobile: 320x260 px

## PACKNEWS FINLAND

<p><b>Ecaborem iur, temo doluptatem renis</b> consequam ex et aliqui alit occum estia volupta tusae. Equia perionsed ma quias ut auditatem iliquis dunt.</p>		<p><b>Ecaborem iur, temo doluptatem renis</b> consequam ex et aliqui alit occum estia volupta tusae. Equia perionsed ma quias ut auditatem iliquis dunt.</p>		<p><b>Column banner</b> Desktop &amp; mobile 120x170 px</p>
<p><b>Ecaborem iur, temo doluptatem renis</b> consequam ex et aliqui alit occum estia volupta tusae. Equia perionsed ma quias ut auditatem iliquis dunt.</p>		<p><b>Ecaborem iur, temo doluptatem renis</b> consequam ex et aliqui alit occum estia volupta tusae. Equia perionsed ma quias ut auditatem iliquis dunt.</p>		<div style="background-color: #4CAF50; height: 60px; width: 100%;"></div>
<div style="background-color: #4CAF50; color: white; padding: 10px;"> <h3>Mid banner</h3> <p>Desktop &amp; mobile 320x260 px</p> </div>		<div style="background-color: #4CAF50; color: white; padding: 10px;"> <h3>Mid banner</h3> <p>Desktop &amp; mobile 320x260 px</p> </div>		<div style="background-color: #4CAF50; height: 60px; width: 100%;"></div>
<p><b>Ecaborem iur, temo doluptatem renis</b> consequam ex et aliqui alit occum estia volupta tusae. Equia perionsed ma quias ut auditatem iliquis dunt.</p>		<p><b>Ecaborem iur, temo doluptatem renis</b> consequam ex et aliqui alit occum estia volupta tusae. Equia perionsed ma quias ut auditatem iliquis dunt.</p>		<p><b>Ecaborem iur, temo doluptatem renis</b> consequam ex et aliqui alit occum estia volupta tusae. Equia perionsed ma quias ut auditatem iliquis dunt.</p>
		<p><b>Ecaborem iur, temo doluptatem renis</b> consequam ex et aliqui alit occum estia volupta tusae. Equia perionsed ma quias ut auditatem iliquis dunt.</p>		<p><b>Ecaborem iur, temo doluptatem renis</b> consequam ex et aliqui alit occum estia volupta tusae. Equia perionsed ma quias ut auditatem iliquis dunt.</p>

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*Scanpack celebrates 60 years – Packnews celebrates 90 years*



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**Emil Hammarström**  
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# LIVSMEDELS NYHETER

www.livsmedelsnyheter.se

## ONLINE

The **Livsmedelsnyheter** newsletter is distributed once a week for free to the Swedish food industry. The newsletter is linked to stories on the website. All prices include exposure in both newsletters and website.

### PRICE INFO\*

**Top banner** €2 000/quarter

950x150px (website) and 610x140px (newsletter)

**Mid banner** €1 500/quarter

320x260px (website) and 610x140px (newsletter)

**Column banner** €750/quarter

120x170px (website and newsletter)

Banner is placed on the Packnews.se website and in every newsletter.

\* Prices are based on a 12 months agreement

**261 565 total number of impressions**

### Livsmedelsnyheter.se Newsletter

- 1 newsletters per week
- 160 199 impressions per year
- 15 423 newsletter subscribers
- 47 newsletters per year
- 22.1% opening rate

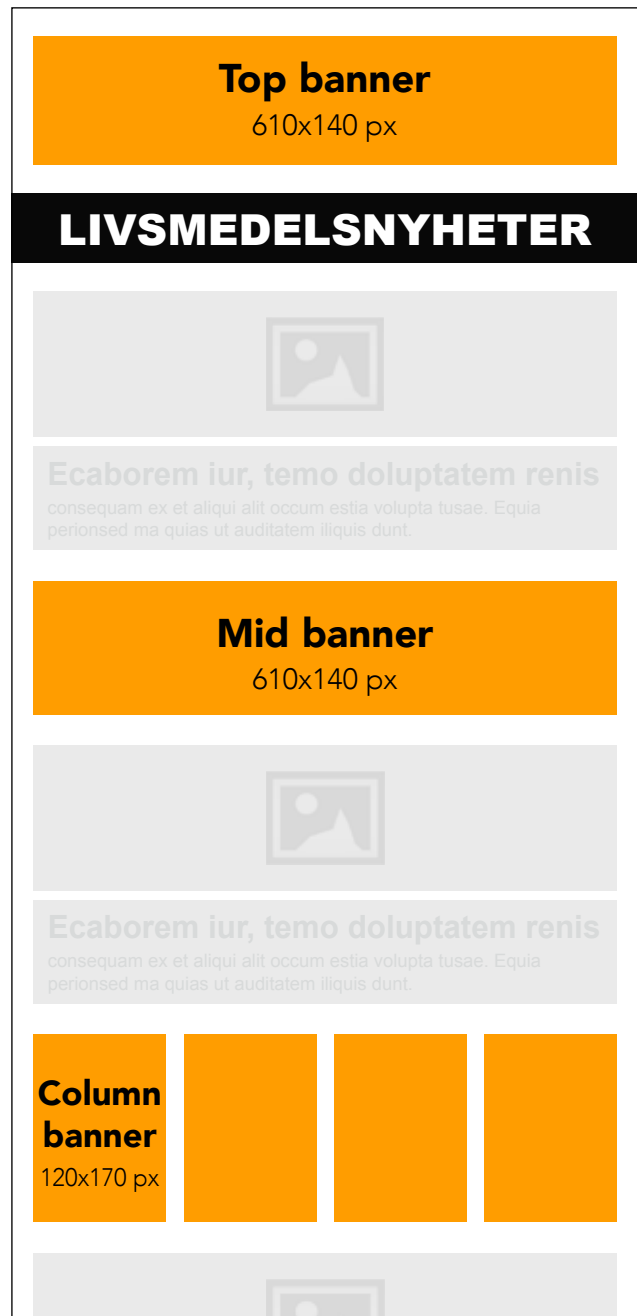
### Livsmedelsnyheter.se Website

- 101 366 page views per year

### COVERED AREAS:

- Raw material
- Trends
- Retail
- Consumer behavior
- Regulations
- Machinery
- New products
- Business
- Packaging
- Nutrition/health
- Environment

### Livsmedelsnyheter newsletter



### Editorial coverage

All media packages include coverage from our editorial team that:

- Visit your events
- Interview your customers
- Introduce your new products
- Put your business in a context

## Livsmedelsnyheter website

### Top banner

Desktop: 950x150 px  
Mobile: 320x260 px

LIVSMEDELSNYHETER

<p><b>Ecaborem iur, temo doluptatem renis</b> consequam ex et aliqui alit occum estia volupta tusae. Equia perionsed ma quias ut audtatem iliquis dunt.</p>			<p><b>Ecaborem iur, temo doluptatem renis</b></p>	<p><b>Column banner</b> Desktop &amp; mobile 120x170 px</p>
<p><b>Ecaborem iur, temo doluptatem renis</b> consequam ex et aliqui alit occum estia volupta tusae. Equia perionsed ma quias ut audtatem iliquis dunt.</p>			<p><b>Ecaborem iur, temo doluptatem renis</b></p>	
<p><b>Ecaborem iur, temo doluptatem renis</b> consequam ex et aliqui alit occum estia volupta tusae. Equia perionsed ma quias ut audtatem iliquis dunt.</p>			<p><b>Ecaborem iur, temo doluptatem renis</b></p>	
<p><b>Mid banner</b> Desktop &amp; mobile 320x260 px</p>		<p><b>Mid banner</b> Desktop &amp; mobile 320x260 px</p>	<p><b>Ecaborem iur, temo doluptatem renis</b> consequam ex et aliqui alit occum estia volupta tusae. Equia perionsed ma quias ut audtatem iliquis dunt.</p>	<p><b>Ecaborem iur, temo doluptatem renis</b></p>
<p><b>Ecaborem iur, temo doluptatem renis</b> consequam ex et aliqui alit occum estia volupta tusae. Equia perionsed ma quias ut audtatem iliquis dunt.</p>			<p><b>Ecaborem iur, temo doluptatem renis</b></p>	<p><b>Ecaborem iur, temo doluptatem renis</b></p>
<p><b>Ecaborem iur, temo doluptatem renis</b> consequam ex et aliqui alit occum estia volupta tusae. Equia perionsed ma quias ut audtatem iliquis dunt.</p>			<p><b>Ecaborem iur, temo doluptatem renis</b></p>	<p><b>Ecaborem iur, temo doluptatem renis</b></p>

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*Scanpack celebrates 60 years – Packnews celebrates 90 years*



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**Emil Hammarström**  
Traffic - advertising material  
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# CAP&DESIGN

www.capdesign.se

## CAP&DESIGN – ONLINE

The CAP&Design newsletter is distributed freely to everybody in the Swedish communications industry. The newsletter is linked to stories on the website. All prices include exposure in both newsletters and website.

### PRICE INFO\*

**Top banner** €2 000/quarter  
980x240px (website) and 600x120px (newsletter)

**Mid banner** €1 500/quarter  
800x200 px (website) and 600x120px (newsletter)

Banner is placed on the CAP&Design website and in every newsletter.

\* Prices are based on a 12 months agreement

**426 645 total number of Impressions**

### CAP&Design Newsletter

- 1 newsletters per week
- 316 965 impressions per year
- 10 614 newsletter subscribers
- 47 newsletters per year
- 38.3% opening rate

### CAP&Design Website

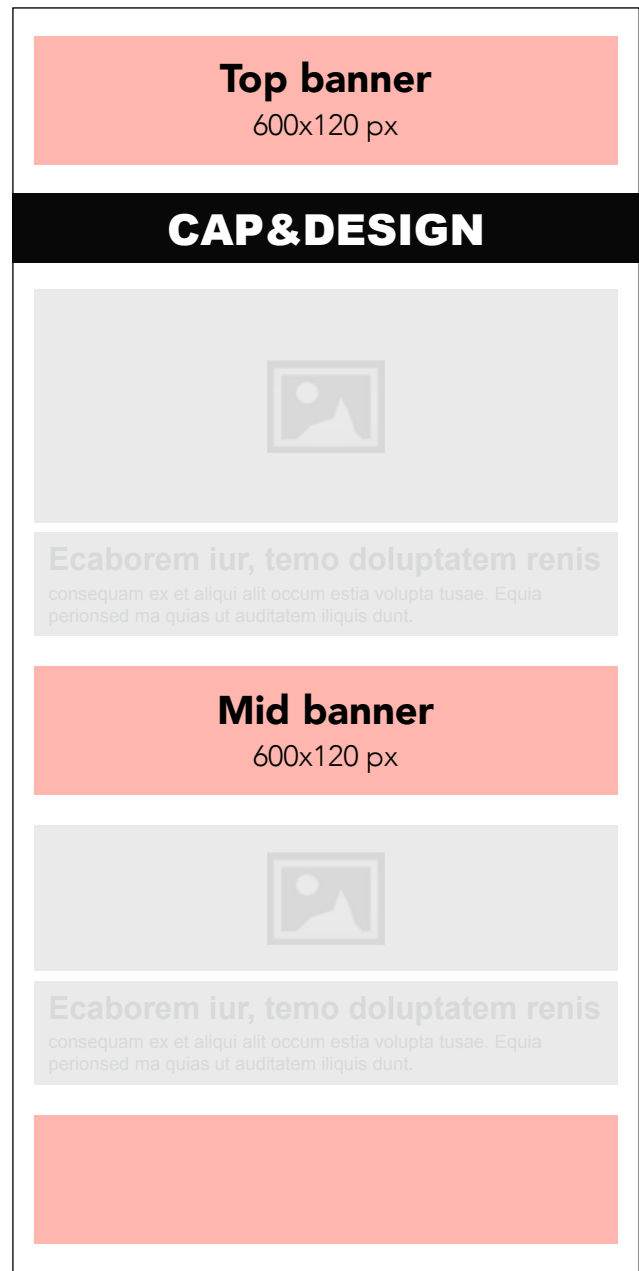
- 109 680 page views per year

### COVERED AREAS:

- Ad campaigns

- Creative agencies
- Graphic design
- Packaging design
- Design software
- Creative software

## CAP&Design newsletter



## Editorial coverage

All media packages include coverage from our editorial team that:

- Visit your events
- Interview your customers
- Introduce your new products
- Put your business in a context



## CAP&Design website

# CAP&DESIGN

### Top banner

980x240 px



Ecaborem iur,  
temo doluptatem  
renis

consequam ex et aliqui alit  
occum estia volupta tusae.  
Equia perionsed ma quias ut  
auditatem.

Ecaborem iur, temo  
doluptatem renis

consequam ex et aliqui alit occum estia volupta  
tusae. Equia perionsed ma quias ut auditatem.

Ecaborem iur, temo  
doluptatem renis

consequam ex et aliqui alit occum estia volupta  
tusae. Equia perionsed ma quias ut auditatem.



Ecaborem iur, temo  
doluptatem renis



Ecaborem iur, temo  
doluptatem renis

### Mid banner

800x200 px



WANT TO ADVERTISE?  
PLEASE CONTACT:



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COO / Sales  
daniel.wahlgren@agi.se  
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## 3DP.SE – ONLINE

The **3dp.se** newsletter is distributed for free twice a week to Swedish and Nordic 3D printing professionals.

The newsletter is linked to stories on the website. All prices include exposure in both newsletters and website.

### PRICE INFO\*

**Top banner** €2 000/quarter

950x150px (website) and 635x140px (newsletter)

**Mid banner** €1 500/quarter

610x140px (website and newsletter)

**Column banner** €1 000/quarter

120x170px (website and newsletter)

Banner is placed on the 3dp.se website and in every newsletter.

\* Prices are based on a 12 months agreement

**354 809 total number of impressions**

### 3dp SE Newsletter

- 2 newsletters per week
- 267 921 impressions per year
- 5 681 newsletter subscribers
- 94 newsletters per year
- 31,8% opening rate

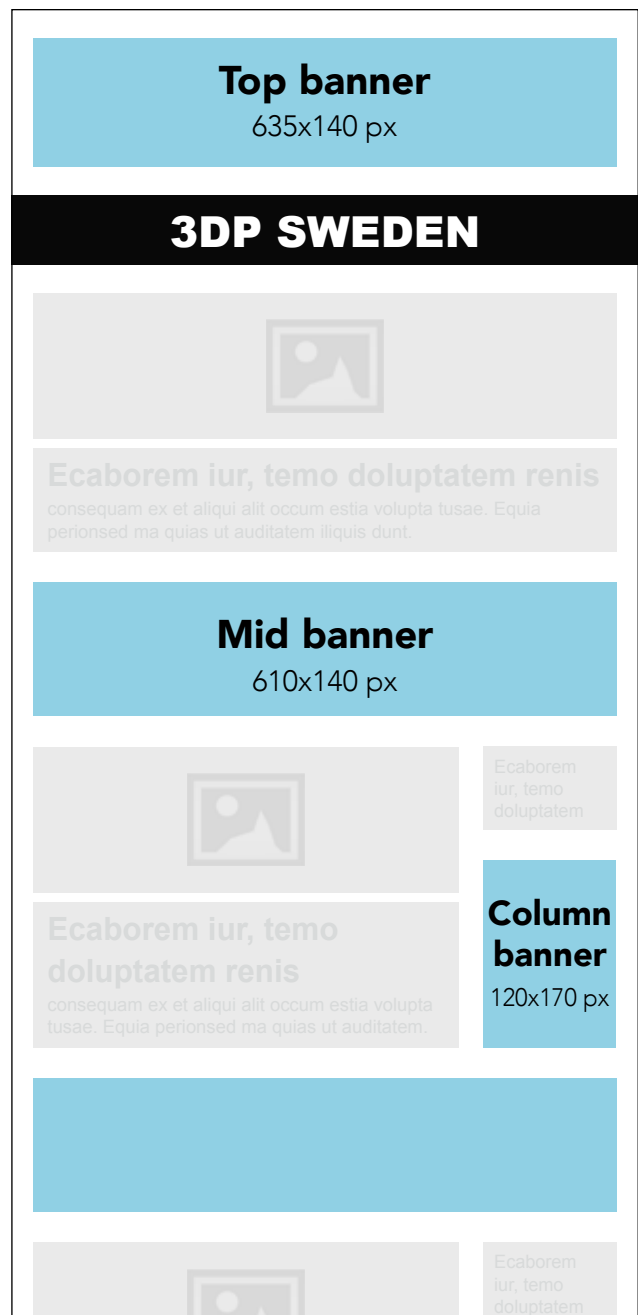
### 3dp SE Website

- 86 888 page views per year

### COVERED AREAS:

- 3D printers
- Materials
- Post-processing
- 3D scanning
- Exclusive interviews
- Research
- Customer cases
- Workflow software
- Market trends

## 3dp Sweden Newsletter



**Top banner**  
635x140 px

**3DP SWEDEN**

**Mid banner**  
610x140 px

**Column banner**  
120x170 px

## Editorial coverage

All media packages include coverage from our editorial team that:

- Visit your events
- Interview your customers
- Introduce your new products
- Put your business in a context

# 3dp Sweden Website

## Top banner

Desktop: 950x150 px

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## 3DP SWEDEN



**Ecaborem iur, temo doluptatem renis**  
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## Mid banner

610x140 px



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## Column banner

120x170 px

WANT TO ADVERTISE?  
PLEASE CONTACT:



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## 3DPNORGE.NO – ONLINE

The **3dpnorge.no** newsletter is distributed for free to Norwegian and Nordic 3D printing professionals. The newsletter is linked to stories on the website. All prices include exposure in both newsletters and website.

### PRICE INFO\*

**Top banner** €1 000/quarter

950x150px (website) and 635x140px (newsletter)

**Mid banner** €750/quarter

610x140px (website and newsletter)

**Column banner** €500/quarter

120x170px (website and newsletter)

Banner is placed on the 3dpnorge.no website and in every newsletter.

\* Prices are based on a 12 months agreement

**74 626 total number of impressions**

### 3dpnorge Newsletter

- 2 newsletters per week
- 46 132 impressions per year
- 2 433 newsletter subscribers
- 94 newsletters per year
- 18.7% opening rate

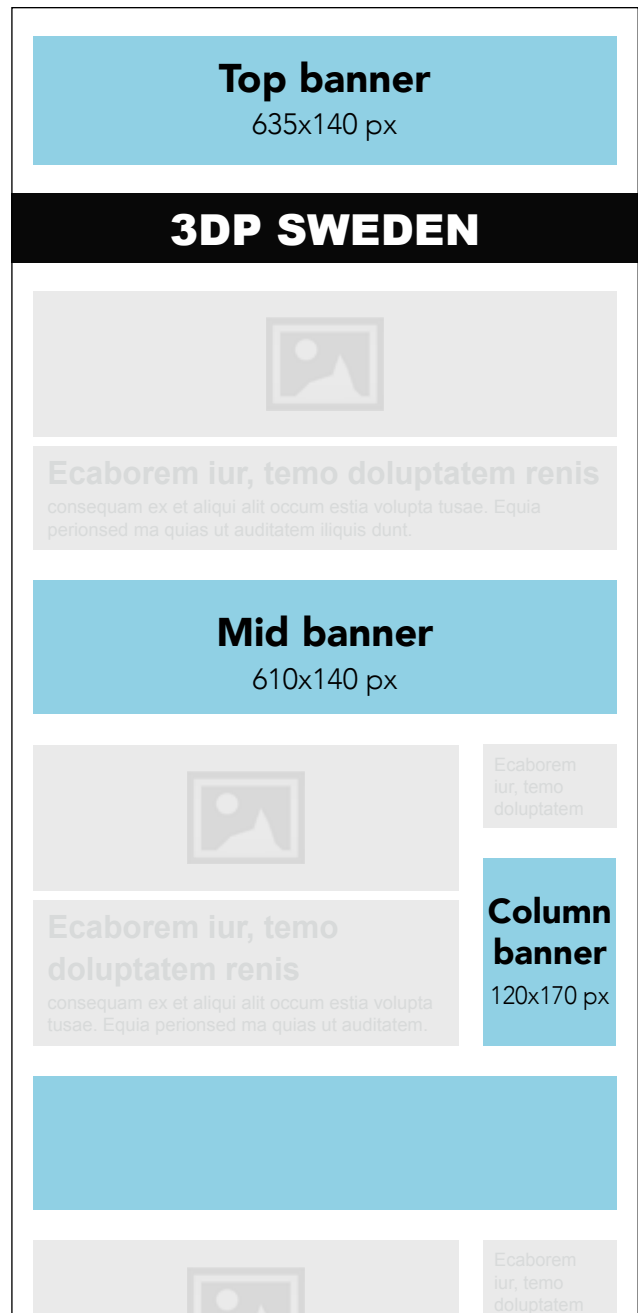
### 3dpnorge Website

- 28 494 page views per year

### COVERED AREAS:

- 3D printers
- Materials
- Post-processing
- 3D scanning
- Exclusive interviews
- Research
- Customer cases
- Workflow software
- Market trends

## 3dp Norway Newsletter



**Top banner**  
635x140 px

**3DP SWEDEN**

**Mid banner**  
610x140 px

**Column banner**  
120x170 px

## Support

All media packages include coverage from our editorial team that:

- Visit your events
- Interview your customers
- Introduce your new products
- Put your business in a context



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