



www.packnorth.se

PACKNORTH

May 10–12 2021, Sweden, Norway, Denmark, Finland and Iceland - Online

PackNorth is a digital exhibition, focusing on sustainable packaging. Here you meet buyers of material and finished packaging solutions from all of the Nordics. Sustainability, recycling and automation is in focus.

It is no coincidence that Greta Thunberg comes from The Nordics. Here is a strong and clear environmental consciousness that have its roots back in the 70's. In recent years automation and rational handling, within the boundaries of the environment, have become the central focus for all Swedish companies and politicians, from Ikea selling second hand furniture to the initiative making everything with a barcode recyclable.

Don't miss out. Be part of the movement.

VISITORS 2021

Target **5 000** visitors

85 per cent decision makers or influencing decisions

MARKETING

Pack Sweden in co-operation with Nord Emballage and Pack-News offer the following number of personal contacts.

26 700 in Sweden

10 300 in Norway

6 300 in Denmark

7 000 in Finland

TARGET GROUPS

- Retail
- e-commerce companies
- Influencers
- Consultants
- Converters
- Food industry
- Automotive industry



PRICE INFO

Small

€1 990

What you get:

- Your company logo presented on the homepage
- Your news is presented in the printed Nord Emballage and Sign&Print, that is distributed to many of the companies of the more than 30 000 persons that will receive the digital communication.
- You are included in the digital marketing of the exhibition.
- You may present up to 15 products/categories and up to 20 contact persons for these.
- Visitors may book themselves into the calendar of each of your contact persons. You get all contact details of the person who have pre-booked demo this way.
- During the exhibition, visitors may click on a representative to check if the person is available. If so, they may immediately start a demo over Microsoft Teams on the representatives mobile.

Medium

€2 990

In addition to everything in the Small package you get:

- Your products presented prior to these from the small package.
- A full page presentation of your company in the printed issue prior to the show.
- To hold up to two seminars/product presentations of each 20 minutes per day in one of the PackNorth editor hosted channels.

Large

€4 990

In addition to everything in the Medium package you get:

- Your logo presented first and largest on the home page
- Your products presented prior to the rest
- To hold up to four seminars/product presentations of each 20 minutes per day in one of the Packnorth editor hosted channels.
- A two-page presentation of your company in the printed issue prior to the show.
- A seminar channel of your own, presented together with the Packnorth channels.

Want to book a stand? Please contact:

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