

# Terms of purchase – Exhibitions –

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General terms and conditions for exhibitors at AGI Publishing House exhibitions. AGI Publishing House AB (AGI) organizes exhibitions in various subject areas. These terms and conditions govern transactions between AGI and the exhibitor. The terms are attached to the order confirmation and/or can be found online at [www.agi.se/terms](http://www.agi.se/terms).

## 1. Applicability of service

1:1 The applicability of the service may vary due to the nature of the event and the event venue.

1:2 By paying the registration fee, the exhibitor accepts the general terms and conditions of the exhibition.

## 2. Sites

2:1 AGI is responsible for allocating the best possible exhibitor space for each exhibitor, and, together with the site owner, make sure that the site is available for building and designing the exhibitor stand and any other objects that have been agreed on.

2:2 Depending on venue, the range of services, peripherals and furniture may vary. By accepting the terms of an agreement, the exhibitor accepts the conditions of the event venue.

## 3. Exhibitor responsibilities

3:1 The exhibitor is responsible for any transportation to and from the event site.

3:2 The exhibitor is responsible for any necessary preparations before an event.

3:3 Any usage of the site owner's services not provided by AGI or stated in an agreement, is between the exhibitor and the site owner and/or any third party.

3:4 The exhibitor is required to observe and follow the general rules and safety regulations for the specific site.

3:5 The exhibitor is responsible for providing AGI with correct contact details (email, phone) to which practical information related to the exhibition can be sent.

3:6 The exhibitor is responsible for providing AGI with material related to AGI's marketing activities and visual presentation of the exhibition.

## 4. Visitor information and personal data

4:1 AGI processes personal data in accordance with national and EU laws.

4:2 If an agreement has been made between an exhibitor and AGI regarding the provision of visitor lists from AGI to an exhibitor, then this will be done in accordance with applicable laws.

4:3 AGI will only provide data from visitors that have given their consent. Provision of visitor data is therefore only applicable to these visitors.

4:4 It is the responsibility of the receiver of data to process and handle these in accordance with current legislation

## 5. Exclusion and limitation of liability

5:1 AGI cannot be held responsible for exhibitor/sponsor property during an event, nor transportation to and from site.

5:2 AGI also cannot be held responsible for damages due to technical failure, or any faults in the exhibitor space, or surrounding areas.

5:3 AGI's liability is limited to a maximum amount corresponding to the order value.

## 6. Payment and conditions

Unless otherwise agreed and stated in the purchase order, the exhibitor accepts the following:

6.1 After placing an order, a registration fee will be charged. The registration fee is non-refundable.

6.2 The stand fee will be invoiced net 20 days.

9 months before the exhibition date, 50% of the stand fee will be charged

3 months before the exhibition date, the remaining 50% of the stand fee will be charged

Full payment is required before the exhibitor is granted access to the exhibition venue.

6.3 In case of cancellation from the exhibitor an annulment fee will be charged as a percentage of the order value:

–9 months before the exhibition: 0% annulment fee (excl registration fee)

9–6 months before the exhibition: 50% annulment fee

6–0 months before the exhibition: 100% annulment fee

## 7. Force Majeure

If as a result of any event of war, special measures from state or council, strike, lockout, fire or other comparable events, AGI is forced to cancel or delay an exhibition, no paid fees for stands or participation will be refunded. The exhibitor has the right to the same or corresponding space at the exhibition if it will take place at a later time.

