



Sign, Print & Pack Finland 2020, 11-12 March

Visitors 2018

Free entrance: 1648 unique visitors

Pre-registered: 2367

200 registered exhibitors

Geographic stats:

1546 visitors came Finland

90 visitors came from Estonia

10 visitors came Sweden

2 visitors came England

Positions visitors:

80% Decision makers

26% CEO / Owner

15% Sell / Marketing

15% Production staff

8% Graphic designers

7% Business Developer

Target groups:

Printers – Packaging/Digital/Offset

Ad agencies / Marketing Departments

Sign and large format Producers

In house producers – Private, Authorities,

Finance and Organisations

Expo companies

Shop Decorators

Exhibition and event producers

Price info

Registration fee 500 €

Price per square meter 159 €

Ordering of stand, contact:

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Intention of the visit (several answers allowed)

Meet new suppliers

53%

Meet current suppliers

60%

Meet others within the industry

42%

Signing orders with exhibition

10%

Try products

33%

Compare potential products/sup-

46%

Meet new potential products/

70%

Get inspiration

31%

Listen to seminars

22%

Get ideas and knowledge

80%

0%

100%