

# SIGN PRINT & PACK

FINLAND 2018

## 14-15 March 2018, Finland

### Price info

Registration fee 500 €

Price per square meter 159 €

### Ordering of stand, contact:

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### Our target for visitors 2018

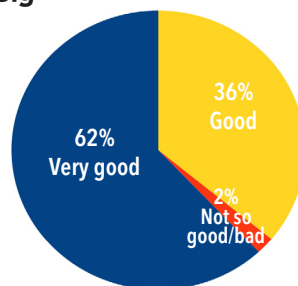
1 200 unique visitors, where 80 % are decision makers or employees who influence decisions.

### Target groups

Printers – Packaging/Digital/Offset  
Ad agencies / Marketing Departments  
Sign and large format Producers  
In house producers – Private, Authorities,  
Finance and Organisations  
Expo companies  
Shop Decorators  
Exhibition and event producers



### Overall impression of Sign&Print Scandinavia 2017



**87%**  
of the visitors on Sign&Print Scandinavia were decision accountables or decision influencers.

### Intention of the visit (several answers allowed)

Meet new suppliers

53%

Meet current suppliers

60%

Meet others within the industry

42%

Signing orders with exhibition discount

10%

Try products

33%

Compare potential products/suppliers

46%

Meet new potential products/suppliers

70%

Get inspiration

31%

Listen to seminars

22%

Get ideas and knowledge

80%

0%

100%

